

To : Seoul Design Foundation
DDP_Dongdaemun Design Plaza
8F, 283 Yulgok-ro, Jongno-gu, Seoul, 03098, Korea

**Invitation - Exhibition Seoul Design Foundation
at Biennale Internationale Design Saint-Etienne 2019**

Saint-Etienne Cité du design, under the auspices of the City of Saint-Etienne and Saint-Etienne Metropolitan Government will organize the 11th edition of Biennale Internationale Design Saint-Etienne from 21th March to 22th April 2019, around the general thematic «Common ground/Terrain d'entente».

China, represented by its UNESCO Creative Cities (Beijing, Shanghai, Shenzhen and Wuhan) will be the guest of honor of this event in 2019. A Forum of the UNESCO Cities of Design on "Design and Cooperation" will take place on 21 and 22 March 2019.

We have the pleasure to invite the Seoul Design Foundation to take part in the Biennale to share the case studies of *Human Cities Design* in Human Cities Design Exhibition in 2018 Seoul Design Cloud.

A showcase of *Human Cities Design* will be presented in the Platine building with

- The case studies of *Human Cities Design* in Human Cities Design Exhibition in 2018 Seoul Design
- Seoul projects related to Human Cities Design

The Seoul Design Foundation management team (CEO, Contents Management Team) will be invited from 18th to 24th March 2019 to take part in the various events of the Biennale:

- Opening Ceremony of the Biennale (20 March)
- Sharing Seoul's Cases in Creative Cities Forum "Cooperation and Impact" (21 March)
- International Dinner (21 March)
- Participating to Creative Cities Forum "Cooperation and Impact" Workshop (22 March)
- Opening Ceremony of Banc d'Essai (23 March)
- Exhibition and Promotion (During the Biennale)
- Discussion on the future Human Cities Design cooperation projects

The Cité du design will take in charge

- The travel (economic class) and 4-night accommodation for the CEO of the Seoul Design Foundation, speaker at Creative Cities Forum "Cooperation and Impact" (21 March)
- 4-night accommodation for 1 person of the team management

Looking forward to seeing you in Saint-Etienne,
Best Regards,



Thierry Mandon
Director General

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