

Inauguration week programme for UNESCO Creative Cities – COD Forum

Preliminary programme – updated as January 15, 2019

Wednesday March 20, 2019 – Official Opening day	
<p>Cité du design</p> <p>16.30-17.30 Cité du design</p> <p>18.00 Manufacture District -Cité du design</p>	<p><i>Arrivals of delegates in Saint-Etienne from Lyon Saint-Exupery airport or by fast train from Paris</i></p> <p>Avant-première/Special access to Biennale exhibitions for press, VIP and UNESCO Creative Cities. Starting at 11.00</p> <p>Guided tour of Biennale's exhibitions for the UNESCO Creative Cities representatives <i>Online registration</i></p> <p>11th Biennale Official Opening Ceremony and party</p>
Thursday March 21, 2019 – Forum UNESCO Cities of Design “Cooperation and Impact” (DAY 1) At Cité du design and City Hall - Saint-Etienne	
<p>9.00- 12.30 Cité du design – Auditorium</p> <p>12.30-14.00 Cité du design</p>	<p>COD Forum Roundtables – Cooperation and Impact Feedback from public policy leaders*</p> <ul style="list-style-type: none"> - Gaël Perdriau- President of Saint-Etienne Métropole, Mayor of Saint-Etienne - Mr Zhai Jun, Ambassador of China in France - Eberhard Schrempf, Executive director, Creative Industries Styria, Graz - Vincent Van Quickenborne, Mayor of Kortrijk, Belgium - Pan Jin, Deputy Secretary General at UNESCO Creative Cities (Shanghai) Promotion Office <p>Feedback from Chinese design practitioners*</p> <ul style="list-style-type: none"> • FAN Zhe, curator of the Chinese design exhibition for the Biennale Internationale Design Saint-Etienne 2019, and artistic director of the Sino French Contemporary Art Center, in Chambon-sur-Lignon • LIU Doreen Heng, Exhibition curator for Shenzhen • WANG Min, Design curator, Beijing • YANG Jamy, Exhibition curator for Shanghai • Design curator, exhibition curator for Wuhan • Olivier PEYRICOT Scientific Director of the Biennale Internationale Design Saint-Etienne 2019 • Denise Bax or Qiaobo NI, representative of UNESCO, program deputy UNESCO Creative cities of design <p>Participants: UCCN representative, Creative Cities representatives (official, focal points, delegates, designers)</p> <p>Lunch</p>

<p>14.30 – 16.30 <i>City Hall of Saint-Etienne - Aristide Briand Room</i></p>	<p>Business Seminar – France & China Sharing experience between French and Chinese designers and companies *</p> <ul style="list-style-type: none"> • Gaël Perdriau, President of Saint-Etienne Métropole, Mayor of St Etienne, • Zhai Jun, Ambassador of China in France • FAN Zhe, curator of the Chinese design exhibit for the Biennale internationale Design Saint-Etienne 2019, artistic director of the Sino-French Contemporary Art Center • 4 case study presentations by companies (selection on progress)
<p>19.00-20.00 <i>Cité du design</i></p>	<p>World premiere Launch of the 2019 Design in Tech Report by John Maeda <i>For the first time, John Maeda (Automattic) will launch its reputed annual Design in Tech report out of the USA, in Saint-Etienne and present it to the Biennial audience.</i></p>
<p>20.30</p>	<p>Special dinner for COD Forum guests</p>

Friday March 22, 2019 – Forum UNESCO Cities of Design “Cooperation and Impact” (DAY 2)
At Sino-French Contemporary Art Center - Chambon-sur-Lignon
Transfer of the international guest groups by bus
Departure from Saint-Etienne : 9.00 - Come back from Chambon-sur-Lignon : 19.00

GROUP 1 : COD Workshop participants

<p>9.00 – 12.00 The workshop begins in the bus trip and continues in the Sino- French Art Center at Chambon-sur Lignon</p>	<p>COD Forum workshop “Learn how to measure the impact of design policies” To echo the four main committees of the UNESCO Cities of Design network (Communication, Education, Policy and Business), this workshop aims to offer City-members a training that follows the <i>Path to Impact™</i> methodology co-developed by design impact consultant Laetitia Wolff and her Impactologie group. <u>Participants:</u> UNESCO Creative Cities representatives, Saint-Etienne policy makers and designers <i>Online registration</i></p>
--	--

GROUP 2 : Other international guests

<p>9.00 – 12.00 <i>Le Chambon sur Lignon</i></p>	<p>Visit of Memorial of “the Righteous” of Chambon sur Lignon During World War II, the inhabitants of Chambon-sur-Lignon saved thousands of Jews from deportations. The Memorial keeps alive the story of these people called the “Righteous”. Open to people not participating in the Forum <i>Online registration</i></p>
--	--

GROUPS 1 AND 2 TOGETHER	
<i>Sino-French Contemporary Art Center</i> 12.30-13.30	Lunch for participants of the two groups
14.00-16.00	Conference - Chinese Contemporary Art+Architecture *
16.30 -18.30	CHOW TAI FOOK Window Display Art & Design Award Inauguration of Chinese Art and Architecture exhibitions and visit of the Sino-French Contemporary Art Center
Saturday March 23, 2019 - Free day to discover Biennale exhibitions and events	
During the day	Visit of Cité du design, Museums or Le Corbusier - Firminy Site exhibitions
11.30-12.30 Cité du design - Auditorium	11th Biennale Internationale Design Saint-Etienne Introductive Conference for the general audience Speakers : Lisa White ; Fan Zhe ; John Maeda + Cité du design & ESADSE
14.00-16.00 <i>Saint-Etienne city centre</i>	Official opening of Bancs d'Essai 2019 A guided tour to the prototypes of urban objects tested in the public space of Saint-Etienne for the Biennale
20.00 <i>Cité du design</i>	Saint-Etienne Higher School of Art & Design Event Tribute to Jacques Bonnaval, creator of the Biennale Internationale Design Saint-Etienne, launched in 1998. Party & networking event with School Alumni

**Speakers to be confirmed*

Online registration : please select the activity on the [ON-LINE REGISTRATION FORM](#)

COD Forum - Biennale Internationale Design Saint-Etienne 2019

Contact information : Inge Eller, assistant for international projects, Cité du design
inge.eller@citedudesign.com - +33 787 457706