

Dear UITP member,

As you know, UITP have always been defending interests and values that are important to our industry, one of them being to assure accessibility for all.

UITP recently signed a partnership with the World Bank to develop several types of projects (from advocacy campaigns to technical assistance, through capacity building, etc.). One of these projects led to the #PT4ME campaign which aims at promoting gender-responsive policies in public transport.

This is one of the main challenges we are facing as an industry, as even today, 80% of women are afraid of being harassed in public transport, according to a recent survey. It is urgent to act and help offer a safe environment to everyone.

In order to give more visibility to the campaign, our colleagues at UITP CTE MENA have made a video to raise awareness on gender issues in public transport. A shorter version of the video will be made available soon.

The #PT4ME campaign will be officially launched on **International Women's Day, March 8.**

I would like to invite you to **take part in the launch of this global campaign by joining some 100 public transport operators and authorities around the world** who will be broadcasting the short version of the #PT4MEvideo in their system (stations, on-board screens, etc.).

If you are interested in joining this global campaign or if you wish to have more information, please contact Dionisio Gonzalez, Director of Advocacy and Outreach at UITP – advocacy@uitp.org .

Together we can be the voice that will help women from all over the world to have access to safer public transport environments!

I thank you in advance for your collaboration in making this campaign a success.

Best regards,



Mohamed Mezghani
Secretary General
UITP



Masaki Ogata
Vice Chairman
JR-East
Honorary President of UITP
President of UITP Asia-Pacific