



**숫자로 보는 DDP**

**3차원 디자인으로**  
최대한 도매 건축가  
역할을 최소화하여  
최고의 디자인을  
제공할 수 있는  
공간을 지어내고  
최고의  
공간을  
제공할 수  
있도록  
했다.

**24시간 24시간 열려있는**  
공간이  
세계의  
최고의  
공간을  
제공할 수  
있도록  
했다.

**60개 세상에  
없는  
공간을  
제공할 수  
있도록  
했다.**

**5,800여 개의**  
공간을  
제공할 수  
있도록  
했다.

**45,133㎡**  
면적의  
공간을  
제공할 수  
있도록  
했다.

**알림터 Art Hall** A  
다채로운 트렌드와 새롭고 문화가 교차하는 공간  
공간은 - 신개념 발코니 - 시크릿 - 국제극장 - 창작 발표회 및  
새로운 공간, 새로운 퍼포먼스를 발표할 수  
있도록 설계된 공간으로 설계되어 있다.

**배움터 Museum** M  
창조적 디자인의 차이를 느끼는 특별한 공간  
전시 - 이벤트/세미나 - 강연 - 워크숍 - 구상과 아이디어  
한국 디자인의 현황과 도래할 시대를 만나고, 새로운 것을  
찾고 싶을 때와 같이 찾아볼 수  
있는 전시와 전시 체험 공간이다.

**살림터 Design Lab** D  
디자인이 생활로 이어지고 산업이 되는 공간  
공간은 - 트렌드, 비즈니스를 소개하는 세미나, 강연  
디자인에 대한 흥미를 자극하는 세미나, 강연  
디자인이 생활로 이어지고 산업이 되는 공간이다.

**어울림광장 Design Square** -2F  
만남의 장소, 다양한 이벤트가 열리는 한미동  
미동역 근처에 위치한 DDP의 핵심 공간으로, 다양한  
공간으로 지어진 1층 공간과 2층 공간으로 구성된  
공간으로 구성되어 있다.

**디자인센터 Design Portal** -2F  
동대문 DDP를 방문하는 모든에게 만족감을 제공하는 곳  
국내 - 해외 디자이너 교류의 장, 문화 - 라이프 스타일  
공간으로 조성된 1층 공간과 2층 공간이다.

**동대문역사문화공원** 1F  
역사와 숨겨진 디자인으로 꾸민 한미동  
조선시대의 전통을 소개하는 한미동, 조선의 역사를 소개하는  
한미동, 전통과 현대의 디자인 센터, 모든 시대에  
적용될 수 있는 다양한 공간으로 구성되어 있다.

DDP 안내, DDP 후원업체 서비스 (-2F), DDP는 새로운 생각과 기쁨을 나누고, 상상하는 공간으로 누구나 방문하는 공간으로 자리잡고 있다.

각 층별 안내



**-2F 디자인센터**  
동대문 DDP를 방문하는  
모든에게 만족감을 제공하는  
공간으로 지어진 1층 공간과  
2층 공간이다.

**주요시설**  
Commonity  
공공기관  
전시관/세미나  
포스터 카페  
전시관/세미나  
전시관/세미나

**FOOD Story**  
식탁  
푸드스토어  
푸드스토어

**라이프라이프**  
Lifestyle  
미용/화장  
미용/화장  
미용/화장

**Concierge**  
접객/안내  
접객/안내  
접객/안내







Design your creative ideas and your life and play creatively for the betterment of human life in DDP.

**DDP in Numbers**

- 3 architectural styles
- 24 floors
- 60 functions and zones
- 5,800m<sup>2</sup> of art
- 45,133m<sup>2</sup>

**Directions**

From Seongnam Station (Line 1) Exit 1, walk 10 minutes to the DDP.

From Gyeongju Station (Line 1) Exit 1, walk 15 minutes to the DDP.

**Art Hall**

A place for art, design, music, and performance. A venue for fashion shows, product shows, seminars, international forums, interactive shows, and performances, and the creative industry's creative world for the people.

**Facilities:** Art Hall 1 (2F), Art Hall 2 (2F), International Conference Hall (2F)

**Opening hours:** Regular hours: 10am - 6pm  
Special hours: Subject to change depending upon the programs.

**Museum**

A place that respects the tradition of creative design. Maximum amount of space for exhibitions and experience for children as well as adults. It is a venue where everyone can experience and learn about the origin and future of Korean design.

**Facilities:** Design Museum (2F), Design Exhibition Hall (2F), Design Pathway (2F - 4F), Pathway Cafe (2F), Design Experience Zone (4F)

**Opening hours:** Regular hours: 10am - 7pm  
Extended hours: 10am - 7pm (Wednesday and Friday)  
Closed every Monday and on New Year's Day and Chuseok (except Hanjeongjeong Day)  
\* Last admission to the Design Experience Zone is 1:30pm (15min. before closing)

**Design Lab**

A space where design is turned into an inseparable part of life as well as business. Design Lab is a design and art education center for students, and business are all packed into one. Visitors can buy variety of beautiful and latest items and visit designers.

**Facilities:** Design Lab 1 and 2 (1-2F), Academy Hall (2F), Designers Lounge (1F), Parking (1F - 2F)

**Opening hours:** Design Lab 1 and 2: 10am - 10pm  
Closed on the 1st Monday of every month  
\* Parking: 24 hours a day

**Oullim Square -2F**

A place for fashion shows, product shows, seminars, international forums, interactive shows and performances, and the creative industry's creative world for the people.

**Facilities:** Design Avenue, Shinsoo Bridge, Oyeon Square, Cross P13, Eight Architects, Design Mall (2F)

**Opening hours:** 24 hours a day

**Design Market -2F**

A place where you can experience the creative industry's creative world for the people.

**Facilities:** (Artists, Communities, Community, FOCID Store, Café, Food court, pub and restaurants, beauty shops, design shops, mobile and other shops, mobile phone shops, G25 concert area etc.)

**Opening hours:** 24 hours a day

**Dongdaemun History & Culture Park 1F**

A place where you can experience the creative industry's creative world for the people.

**Facilities:** Dongdaemun History Museum (139F), Dongdaemun Stadium Memorial, Yongsu Exhibition Hall, Gallery Nara

**Opening hours:** Regular hours: 10am - 7pm  
Closed every Monday and on New Year's Day, Sun, New Year's Day, and Chuseok (except Hanjeongjeong Day)

**Information on DDP**

DDP Information Center  
02-2155-0400  
1000-1000 (in Museum 2F) (10am-7pm)

International Design Exhibition Center  
02-2155-0400  
1000-1000 (in Museum 2F) (10am-7pm)

Design Lab  
02-2155-0400  
1000-1000 (in Museum 2F) (10am-7pm)

**DDP's Accessibility**

DDP is an accessible facility for all. We provide a variety of services for people with disabilities.

DDP's Accessibility Center  
02-2155-0400  
1000-1000 (in Museum 2F) (10am-7pm)

DDP's Accessibility Center  
02-2155-0400  
1000-1000 (in Museum 2F) (10am-7pm)

**DDP is an epicenter of design and the creative industries, while Seoulites as well as global citizens learn about and experience the latest design trends and knowledge.**

**Floor Guide**

**3F Academy Hall**

Design Lab is a place where design is turned into an inseparable part of life as well as business. Design Lab is a design and art education center for students, and business are all packed into one. Visitors can buy variety of beautiful and latest items and visit designers.

**4F DESIGN EXPERIENCE ZONE**

The Experience Zone is a place where you can experience the creative industry's creative world for the people.

**2F Korea Genre and Figure Paintings**

From Sep 20, 2016 - Sep 26, 2016

Curator: DDP Design Museum 2F

General Admission: 10,000 KRW (10,000 KRW)

Hours: 10am - 7pm

Friday and Public Holiday: 10:00 - 21:00

Closed: Every Monday

**1F Design Lab**

Design Lab is a place where design is turned into an inseparable part of life as well as business. Design Lab is a design and art education center for students, and business are all packed into one. Visitors can buy variety of beautiful and latest items and visit designers.

**Design Promotion**

A-1 DESIGNER GALLERY  
A-2 DESIGNER GALLERY  
A-3 Cafe  
A-4 CHANG  
A-5 ADOPT  
A-6 WORKSHOP  
A-7 STUDIO  
A-8 STUDIO

**Art&Craft**

B-1 PRINCE  
B-2 Green Street Store

**Design Culture**

C-1 Jan 11 Cafe  
C-2 B2C2  
C-3 Design Lab  
C-4 Design Lab  
C-5 Design Lab  
C-6 ART  
C-7 ART

**Kids Creative Community**

D-1 TOSHU  
D-2 SEANZOMPA  
D-3 0-5 Art House (E&E)  
D-4 LITTLE CHARACTER  
D-5 Stage

**-2F**

**-2F Design Market**

Design Market is a recreational space where you can experience the creative industry's creative world for the people.

**Lifestyle**

Market LIBERTY  
TOSHU  
CE WORKS  
ARTIST  
ART EYE

**Concierge**

Nara Keyhole  
02-2155-0400

**Community**

Designing  
Design  
Design  
Design  
Design  
Design

**FOOD Story**

Food  
Bunmy Park  
Kiosk



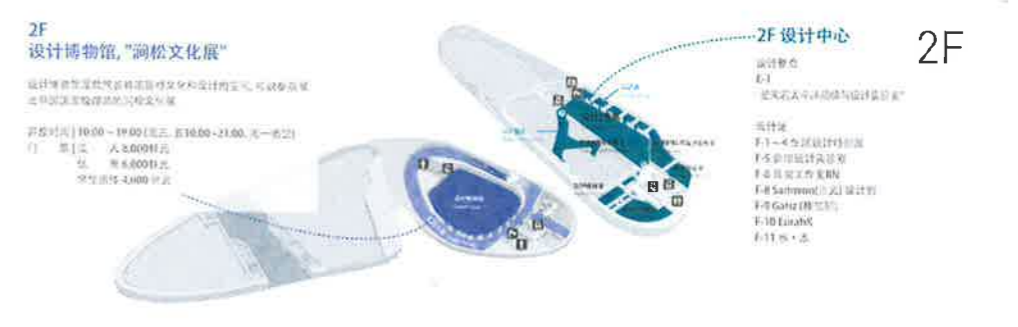
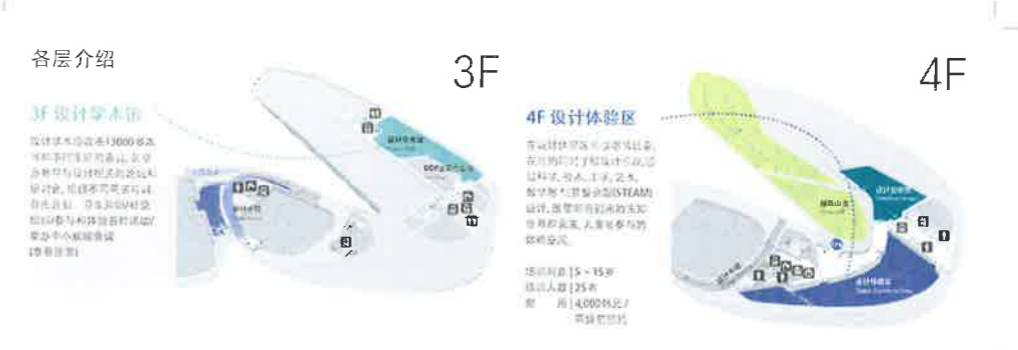


**从数字看 DDP**

- 3 层设计体验馆
- 24 小时开放的公共空间
- 60 个画廊和展览空间
- 5,800 平方米
- 45,133 个座位

**艺术中心 Art Hall** A  
**文化中心 Museum** M  
**设计中心 Design Shop** D

**和谐广场 Outlets Square** -2F  
**设计购物街 Design Market** -2F  
**东大门历史文化公园 Dongdaemun History & Culture Park** 1F



**-2F 设计购物街**  
**生活体验馆**  
**生活体验馆**  
**生活体验馆**

DDP 使用指南  
 禁止吸烟  
 禁止饮食  
 禁止宠物  
 禁止大声喧哗

DDP 使用指南  
 禁止吸烟  
 禁止饮食  
 禁止宠物  
 禁止大声喧哗





**数字で見るDDP**

- 3 建築設計事務所
- 24 展示企画員定員
- 60 ㎡ 展示室
- 5,800 トンの重量
- 45,133 ㎡の面積

**交通アクセス**

**アートホール Art Hall (A)**

**博物館 Museum (M)**

**デザインショップ Design Shop (D)**

**オウルリムスクウェア Owl Rim Square (-2F)**

**デザインマーケット Design Market (-2F)**

**トンデムン(東大門)歴史文化公園 1F (Dongdeemun History & Culture Park)**

**DDPのご案内**

**DDP1+ 新トレンドを先取り、**

**DDP総合案内室 -2F**



- 1F デザインラボ**
- Design Promotion: A-1 1500C, A-2 Designer's Gallery Shop, A-3 Inside, A-4 B&M, A-5 Art Cafe, A-6 BASE, A-7 ADM, A-8 KKKI (A) AND, A-9 TELUS, A-10 Urbanity
  - A-10 TOY REPUBLIC
  - A-11 LEROSI
  - A-12 LUMINO
  - A-13 Real Contents+
  - A-14 APPETITE
  - A-15 ATM (Finnon Bank ATM)
  - A-16 More than Chocolate
  - A-17 DDPOP
- Art&Craft**
- B-1 FRNGE Café
  - B-2 Art&Craft Exhibition
  - B-3 Modern Market Place
- Design Culture**
- C-1 NoTag Shop
  - C-2 MOMAMI
  - C-3 Finisher Club
  - C-4 Sillymami
  - C-5 Design Mall
  - C-6 ALIFE
  - C-7 Inoki
- Kids Creative Community**
- D-1 Baby-ub
  - D-2 Magic Castle
  - D-3 eeoono
  - D-4 BORYWON
  - D-5 i Play
  - D-6 Gacha Shop
  - D-7 Nursing Room



- 2F デザインマーケット**
- Community: 24hours, Openable, Becket, ルーサー, サンパシオ/サイーカフェ
  - FOOD Story: Noodle, ハッチャリ-パーク, みそや
  - Lifestyle: レッドアイ, マーケットリハティ, アリタム, ワトソズ, イニスフリー
  - ColoTemp: コイト, TAKZ