

世界旅游联盟入盟申请书

韩国首尔市 自愿申请成为世界旅游联盟成员。

申请人 (签字、公章): 韩国首尔市政府观光体育局

2018 年 3 月 15 日

申请人相关信息

| | | | |
|--------------|---|----|--|
| 申请人类型 | <input type="checkbox"/> 协会 <input type="checkbox"/> 企业 <input type="checkbox"/> 学界 <input checked="" type="checkbox"/> 城市 <input type="checkbox"/> 媒体 <input type="checkbox"/> 个人 | | |
| 申请人名称 | 首尔市 (观光体育局) | | |
| 网址 (如有) | http://www.seoul.go.kr/ | | |
| 所属国家或地区 | 韩国 | | |
| 负责人信息 | | | |
| 姓名 | 安焮皓 | 职务 | 局长 |
| 邮箱 | jhahn@seoul.go.kr | 电话 | 0082) 2-2133-2800 |
| 联系人信息 | | | |
| 姓名 | Park Jin Hwa 李磊(可使用中文) | 职务 | 公务员 (专员) 公务员 (专员) |
| 邮箱 | jinrii@seoul.go.kr lileily817@seoul.go.kr | 电话 | 0082)2-2133-2808 0082)2-2133-2786 |
| 传真 | 0082) 2-2133-1068 | 手机 | 0082) 10-9186-8987 0082) 10-8957-2634 |
| 通信地址 | 15 Deoksugung-gil, Jung-gu, 04515, Seoul, Korea 5F, Seoul City Hall Seosomun Building 1-dong 韩国首尔市中区德寿宫路15号 首尔市厅西小门大楼1栋5层 | | |
| 邮编 | 04515 | | |

申请人中英文简介 (各 300 字左右)

首尔是韩国的首都，是拥有两千多年历史的文化古都，汉江蜿蜒穿城而过，四周由群山环绕，景色怡人。首尔市有 25 个自治区和 423 个行政洞，各自治区是处理委任事务与自治事务的基础地方团体，提供与居民生活最为密切的行政服务，市长和各区长均由市民直接投票选出。继 1993 年与北京市建立“姐妹城市”合作关系后，首尔市先后与中国山东省、江苏省、广东省、浙江省、天津市建立了友好合作关系，进一步密切与中国各城市的合作交流，谋求共同繁荣发展。

首尔市观光体育局是一方面促进旅游发展，一方面将专业体育和全民健身事业整合，将文化旅游和体育事业有机结合共同推进的新型政府部门，重组新建于 2015 年 7 月，下设 16 个工作组和一个负责全民健身基础设施建设的事务所，共有公务员 210 名，肩负着提高市民生活质量的重任，通过各种大型体育赛事促进旅游发展创出联合营销效果。

联系方式

世界旅游联盟秘书处

联系人:赵珂

地址：北京市建国门内大街甲 9 号 1 号楼 703 室

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World Tourism Alliance Membership Application

 SEOUL METROPOLITAN GOVERNMENT hereby
voluntarily applies to join the World Tourism Alliance as its member.

Signature of Applicant / Chief Executive

Tourism & Sports Seoul Metropolitan Government

15th MARCH 2018

Applicant Information

| | | | |
|-----------------------------------|---|-----------|--|
| Type | <input type="checkbox"/> Association <input type="checkbox"/> Enterprise <input type="checkbox"/> Academic Institution <input checked="" type="checkbox"/> City <input type="checkbox"/> Media <input type="checkbox"/> Individual | | |
| Name of Applicant | Seoul Metropolitan Government | | |
| Website (If Applicable) | http://www.seoul.go.kr/ | | |
| Country or region | Korea | | |
| Information about Chief Executive | | | |
| Name | Ahn Joon Ho | Job Title | Director-General |
| Email | jhahn@seoul.go.kr | Tel | 0082) 2-2133-2800 |
| Information about Contact Person | | | |
| Name | Park Jin Hwa Li Lei(Chinese available) | Job Title | Manager Manager |
| Email | jinrii@seoul.go.kr lileily817@seoul.go.kr | Tel | 0082)2-2133-2808 0082)2-2133-2786 |
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| Postal code | 04515 | | |

Brief account of the applicant in English (appr. 300 words)

Seoul, the Capital of South Korea, is an ancient city with over 2,000 years of history. Hankang, the Han River meanders through the city which is surrounded by mountains, composing the very beautiful scenery. Seoul consists of 25 autonomous regions and 423 administrative divisions. An autonomous region is a foundational local group managing appointment of transaction and conducting self-government, offering administrative service concerning the livelihood of the residents. Mayor and District Heads are elected by citizen's vote directly. After being Beijing's sister city in 1993, Seoul has built up relationships with sisterhood cooperation Shandong Province, Jiangsu Province, Guangdong Province, Zhejiang Province and Tianjin, struggling for joint development.

Tourism & Sports Bureau of Seoul, South Korea is a new government department of promoting cultural tourism and sports. It strives to accelerate tourism development and integrate technical sports and national fitness cause. Rebuilding in July of 2015, the Tourism & Sports Bureau of Seoul manages 16 teams and an office in charge of national fitness infrastructure construction. 210 civil servants of this bureau make every effort to improve citizens' life and promote tourism development through all kinds of grate sports events.

Contact Us:

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