

معرض دبي الدولي للإنجازات الحكومية Dubai International Government Achievements Exhibition

9 - 11 April 2018

Dubai World Trade Center

"Government Practices ... Global Achievements"



In collaboration with:



معرض مدن المستقبل
FUTURE CITIES SHOW

SUSTAINABILITY | INNOVATION | HAPPINESS

6th Edition

www.digae.ae



Dubaiachievers



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**In the race of excellence,
 there is no finish line**
 His Highness Sheikh Mohammed Bin Rashid Al Maktoum,
 Vice-President and Prime Minister of the UAE, Ruler of Dubai

**Welcome to the 6th Edition of Dubai International
 Government Achievements Exhibition**

Since its inception in 2011, Dubai International Government Achievements Exhibition (DIGAE) has established itself as the benchmark for public sector excellence showcase where all local authorities, institutions, departments and agencies unveil their most effective programmes and innovative solutions.

DIGAE gave an opportunity to participating institutions to share their achievements while in return they received direct feedback from users on ongoing services-to-citizen and real-time appraisal on the pipeline of planned and future solutions.

In the 6th edition of DIGAE, Dubai Government endeavors to establish international cooperation hubs on government administration best practices and principles. A wealth of local governments across the globe have been invited to join the debate on the next generation of high performing public services.

DIGAE 2017 Post Show Highlights:

83

Exhibitors

20

Countries

19,129

Visitors

**2018
 Agenda**

“Government Practices ... Global Achievements”
 Innovation | Happiness | Shaping the future

“This event will contribute to enriching the superb profile of the Dubai Government and cementing the cooperative relationships between government departments. It will also step up the performance level, productivity and the quality of services rendered to customers.”

H.E. Mattar Al Tayer
 Director General And Chairman Of
 The Board Of Executive Directors
 RTA



“DIGAE is a global unique platform that serves as a two way communication channel to enable for more expertise and knowledge sharing of best government practices in Dubai. The exhibition showcases the distinctive achievements of Dubai Government Departments and this reflects the advanced level Dubai attained”

H.E. Ahmed Mahboob Musabih
 Director, Dubai Customs





“The rapid pace at which information and communication technology evolved during the past few years, and new business models prove that innovation is an essential tool in the race of competitiveness and continuity. Thus, in the coming years our focus should not be limited to the application and use of the existing technology, but should also extend to exploring and inventing next generation technology.”

**H.H. Sheikh Hamdan Bin Mohamed Al Maktoum,
Crown Prince of Dubai, Chairman of the Executive Council**

Why Exhibit?

An opportunity to showcase your public services

Showcase your public services to 1000s key opinion leaders and influencers from all over the world including top consultants in public services.

Meet key leaders that make an impact on the services you use on a daily basis

Meet with the top regional key leaders working with large government entities from different countries.

Face to Face Meetings

Network with industry peers, meet government officials and KOL.

Media coverage

Highlight all participants' achievement in the traditional media and benefit from an extensive marketing and PR campaigns in place for the 6th Edition of DIGAE.





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In the Dubai Government Excellence Program, we continuously seek to increase the level of administrative efficiency and innovation using specific indicators and criteria that measure performance related to the efficiency and effectiveness of governmental work to achieve the best results, and the happiness of customers.



Dr. Ahmad Al Nusairat
Coordinator General
Dubai Government Excellence Program

Since the launch of Dubai Government Excellence Program, we have been building constructive partnerships with different government entities in the UAE under the vision and guidance of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. Our aim is to promote the values of complementarity and cooperation among different government entities for establishing a coherent and strong governmental system capable of achieving excellence and continuous development in various aspects.

The Dubai International Government Achievements Exhibition aids in achieving a constructive and fruitful cooperation between us and our participants. We consider the exhibition as a starting point for lasting partnerships and fruitful cooperation agreements dedicated to the values of excellence, innovation and creativity in government operations/functions. The tremendous experiences of local and international participants in the exhibition greatly contributes in enhancing the performance of government.

We are working in accordance to our leadership guidelines for developing the government to be the ultimate global leader. We aim to position Dubai at the forefront of the developed cities in the world by showcasing Dubai Government Excellence to the participating entities coming from all parts of the world.

The Recipe for Enhanced Performance, Efficiency and Reliability

DGAE is also an interesting exercise in identifying reliable strategies and models that have proven successful in containing local government expenditure and establishing priority guidelines that help local government decision makers in targeting high performance government program and services. Case studies and perspective presented can serve as benchmark to create realistic patterns for government technology investment. DGAE also addresses the challenges of implementing tech-innovation in the context of big government with spatial disparities, where differences in infrastructure and resources can hamper progress towards seamless public service delivery. DGAE engage a debate on how to circumvent physical or infrastructural challenges to roll-out cost effective and time-efficient techno-transformation of the government sector.

The Dubai Government Excellence Program

The Dubai Government Excellence Program was established in 1997 under the guidance of His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President and Prime Minister and Ruler of Dubai, to improve excellence and leadership in government processes and develop public sector performance. It also aims to establish a culture of excellence and innovation in government work, according to the standards, models and best practices adopted in this regard, as well as to raise the necessary reports to the Executive Council.

Meet over 20,000 Visitors

Benefit from our extensive marketing and PR campaign

Strategic marketing, advertising & PR campaign reaching more than 18.2 Million people

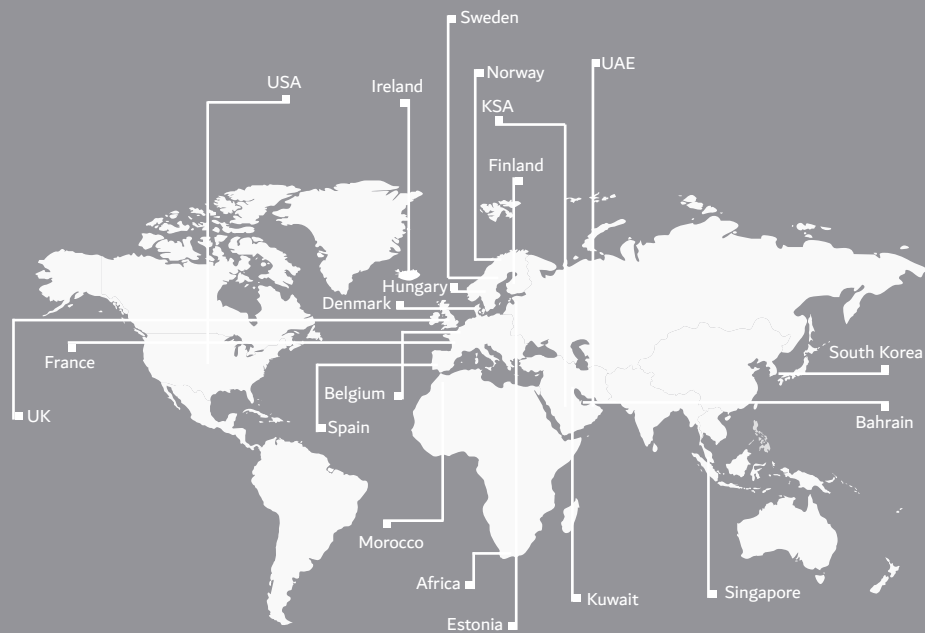
+ 75,000

Contacts messaged through SMS

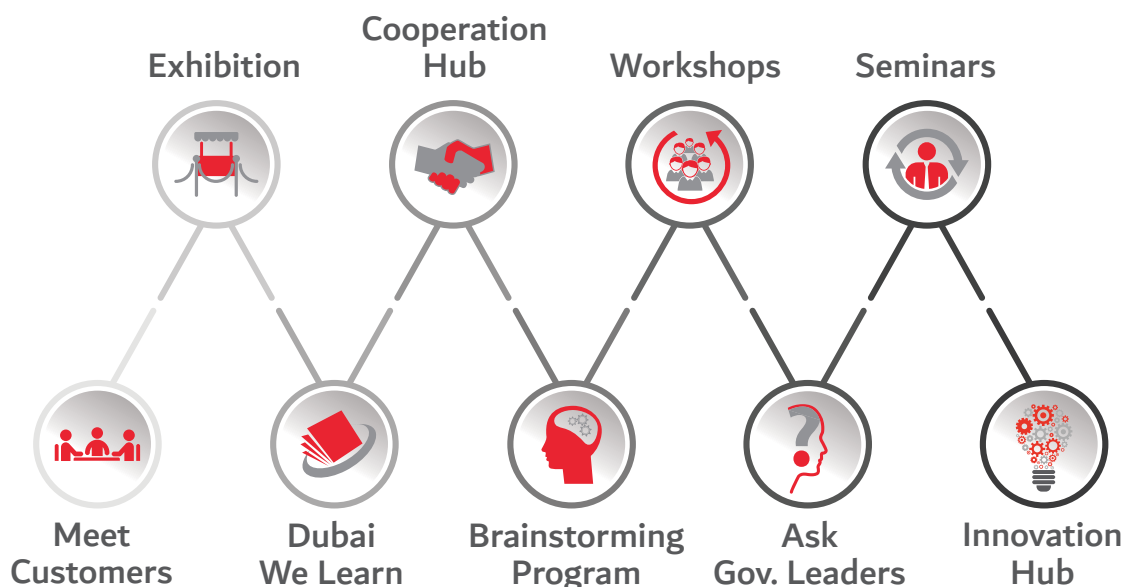
+ 350,000

Visitors to the exhibition website

Top Participating Countries



Features



The Exhibition

DIGAE is characterized by its uniqueness as it is considered as an International platform that enables governments to exchange their opinions and best practices in providing services in the governmental sector. DIGAE provides a great opportunity to strengthen strategic cooperation to improve government performance. The three main themes of the 6th edition of DIGAE 2018 is innovation, happiness and shaping the future.



Countries participated in DIGAE exhibition 2017



UAE



KSA



Kuwait



Bahrain



Morocco



South Korea



Singapore



South Africa



Ireland



Estonia



France



USA



Finland



Latvia



Denmark



Hungary



Spain



Norway



UK



Belgium



“We were delighted to welcome our guests to DLD’s stand, which was admired and appreciated by many, and helped us to make a lasting impression that built on our success in previous editions. This exhibition has certainly strengthened our relationship with our stakeholders in the public and private sectors, and has also allowed us to initiate new partnership and cooperation agreements that will contribute to supporting the Dubai Government’s outstanding performance.”

H.E. Sultan Butti Bin Mejren
Director General Of Dubai Land Department

The AskGov Leaders

A forum that provides the public an opportunity to meet with the leaders of Government service providers and ask questions and address issues / concerns about Dubai Government services and innovation.

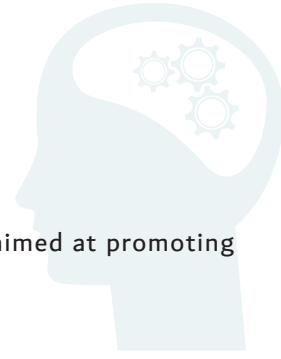


The Cooperation Hub

The Cooperation hub acts as a facilitator between Local and International administrators in establishing roadmaps for long-term collaborations. The main goal of the cooperation hub is for foreign delegates to meet their Dubai counterparts and initiate discussions that could lead to the signing of MOU's or establishment of working groups.



The Brainstorming program



An interactive platform that brings together senior officials to discuss the most important axes aimed at promoting the achievements of the government's strategic plans.

Earlier, Dubai leadership announced UAE Centennial 2071, along-term government plan that dissects the country's future, setting generations up for success and prosperity.



The Workshops



The Workshops are the most creative feature of DIGAE, as it encourages knowledge transfer and helps in sharing opinions and ideas in a collaborative environment.



Meet Customers



Aims to enhance the relationship between participating government entities participating in DIGAE and their clients (i.e direct customers, suppliers, consultants, etc.). The initiative serves as an open meeting in the stand of the participating entity for a duration of one hour. The initiative facilitates:

- Building effective strategic partnerships between government entities and their customers and suppliers.
- Enhancing the understanding between government entities and their customers.
- Highlighting Dubai Government experience in customer happiness.
- Showcasing UAE administration excellence to participating foreign delegates.
- Displaying the participating entity's plans and strategies to their clients which enhances collaboration.



Innovation Hub



A platform for innovation solutions are an open space at DIGAE where students and government employees showcase and explain their projects. aims to spread the creativity and innovation in government entities. Its enable the participants to get involved in the government innovation efforts and engage their sense of social responsibility.

The Seminars



The DIGAE Seminars is one of the main activities seeks to open lines of discussion about Government Excellence Systems, Knowledge Sharing Systems and Innovation. It will also present the fourth generation of government excellence system that was launched by His Highness Shaikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai as the first of its kind in the world.

The fourth generation aims to upgrade the system of government work on innovative basis and standards based on the excellence in government services in three main areas: achievement of the vision, innovation and enablers to attain the highest level of effective.

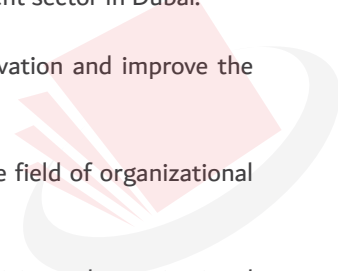
It include a number of characteristics that makes it unique. It ensures the achievement of quality and unprecedented added value to government bodies, which applied it. The system observes differences and privacy in the nature of work of institutions, and focusses on results achieved by the parties in accordance with the tasks assigned to them to achieve the national agenda. It motivate the institutions to look for future and keep pace with latest developments.



Dubai We Learn

Initiative Objectives

- Promote a culture of organizational learning and the transfer and exchange of knowledge in the government sector in Dubai.
- Improve government performance and the application of best practices to promote creativity and innovation and improve the satisfaction and happiness of all the stake holders.
- Human Resources training and capacity building, according to the latest global methods and tools in the field of organizational learning and knowledge sharing.
- Enhance Dubai's image as an international hub in the area of government administration, excellence, creativity and organizational learning and knowledge sharing.



The Audience & Target Sectors

Professional Profile

CEO - CxO, Head of Departments, Divisional Managers, Section Leads, Managers

Sectors:

Public Sector

Federal & Local Government Authorities for:

- Education
- Transportation
- Aviation
- Legislature & Policy
- Justice
- Data & Statistics
- Development
- Economy & Trade
- Housing & Urban Planning
- Health
- Law Enforcement
- Civil Defense
- Emergency Services
- Homeland & Residency
- Customs
- Culture & Media
- Social Affairs
- International Aid
- Excellence Programs
- Quality Control
- Utilities & Natural Resources
- Human Resources & Employment

Private Sector

Vendors of solutions for:

- IT Technology
- Transportation systems
- Cybersecurity
- Accessibility

Experts & Consultants

Consultancies for:

- Public Administration
- Public Sector Governance
- Public Finance
- Public Affairs



"DIGAE is a place where best national and international government innovation practices are shared. A place for professionals and visionars to inspire and get inspired. We appreciate kind invitation to share experience in transforming government by use of smart technologies and innovative cooperation models."

Edmunds Belskis
Deputy Minister Of State For Environmental
Protection And Regional Development, Republic Of Latvia



"DIGAE has established itself as the benchmark of the public-sector excellence showcase and I am confident that the innovative public-sector solutions presented in Dubai on 2-4 April will find their wide application across the globe."

Prof. Dr. Sergey Filippov
President And Co-founder
Of FINTECH POLICY ASBL

FINTECH POLICY

We extend our sincere thanks and gratitude to the sponsors and partners of DIGAE 2017 for their support and their contribution to success of this event

Strategic sponsors

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