

개요

- 조직 : 2담당관 (홍보담당관, 보도담당관)
- 인력 : 91명 (2급 1명, 4급 2명, 5급이하 88명)
- 예산

(단위 : 백만원)

구분		2002	%	2003	%	증감	%
일반회계	계	12,518	100	12,047	100	△471	△3.8
	인건비	3,470	27.7	4,430	36.8	960	27.7
	기본경비	1,334	10.7	1,379	11.4	45	3.4
	사업비	7,714	61.6	6,238	51.8	△1,476	△19.1
	기타	-	-	-	-	-	-

기관임무

효과적인 홍보 및 보도체계를 구축하여, 서울시정에 관한 정보를 적기에 제공하고 시민의 시정에 대한 의견을 수렴하여 시민과 함께하는 열린 시정 구현에 기여함.

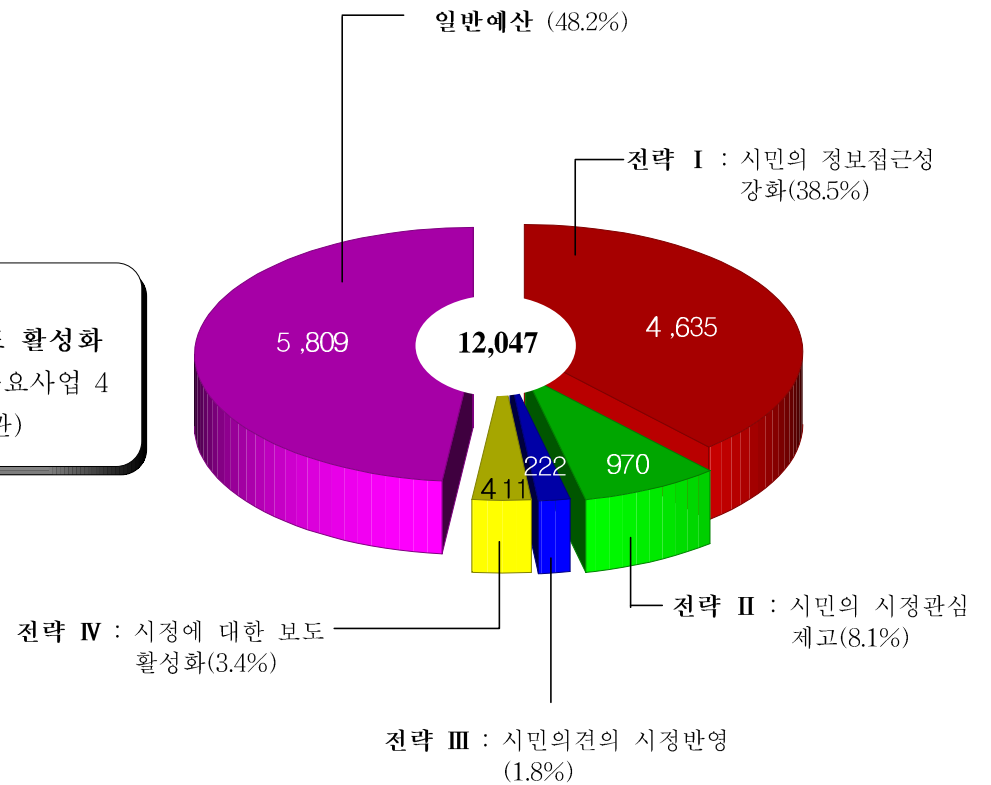
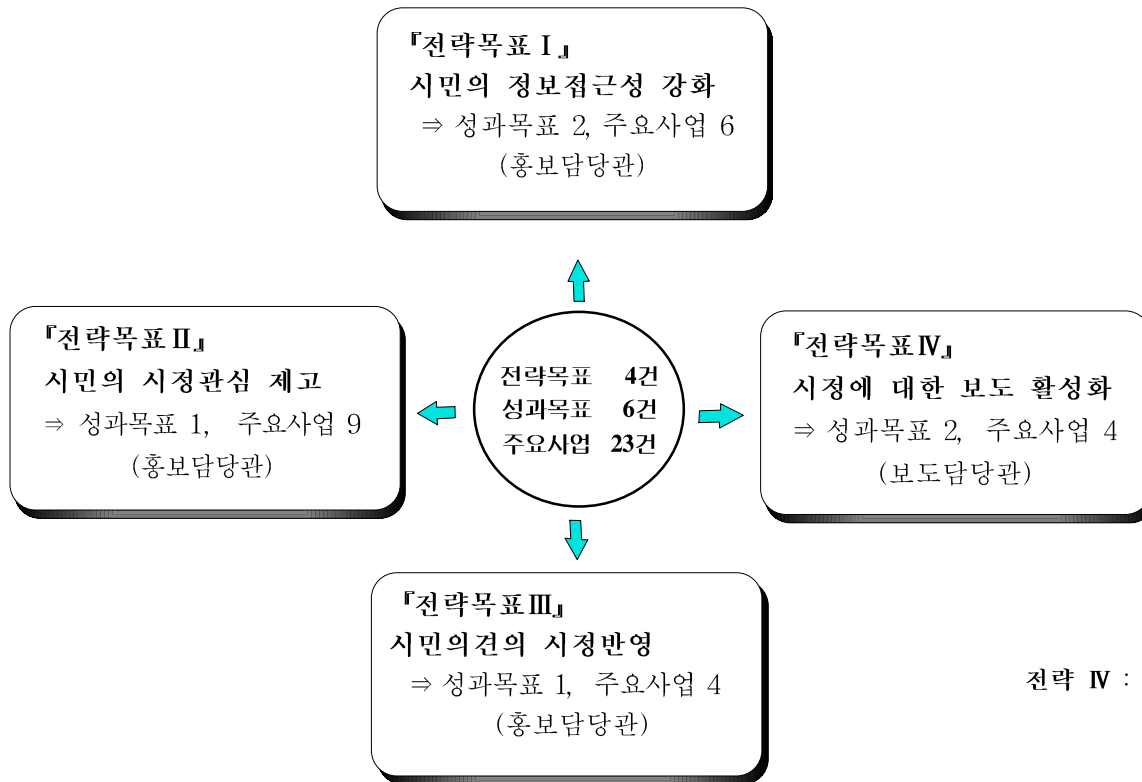
목표달성지표

구분		단위	2001	2002	2003	2004	2005
시정홍보	◦ 출판물에 의한 매체인지도	%	4	5	5	5	5
	◦ 방문시민의 시정 만족도	%	85	87	88	89	90
	◦ 점자 서울사랑 만족도	%	80	82	83	84	85

목표체계

예산규모

(단위:백만원)



(: 2003)

	2002	2003	
	12,518,009	12,047,468	-470,541
:	5,273,300	4,635,068	-638,232
:	3,536,300	3,123,068	-413,232

	2002	2003	2004	
	4%	5%	5%	
	65%	65%	65%	
	8%	14%	16%	
	3,800	10,000	11,000	
	20%	24%	25%	

0101	643,807	821,172	177,365	
			(11-1221-122-201-01)	60,372
			○	40,372
			· 48,000 *5 *12cm*1.1*2 *2	12,672
			· 50,000 *2 *8 *2	1,600
			· 700,000 *1	700
			· () 400,000 *12	4,800
			· 3,200,000 *1	3,200
			· 15,000,000 *1	15,000
			· CD 200,000 *12	2,400
			○ 가	20,000
			· 20,000,000	20,000
			(11-1221-220-307-05)	645,800
			○	525,800
			· (, , ,) 525,800,000	525,800
			○ 40,000,000	40,000

		2002	2003			(:)
					○		80,000,000	80,000
					(11-1221-220-405-01)			115,000
					○			72,600
					. (2eo)		24,200,000 *2	48,400
					.Web		24,200,000 *1	24,200
					○		27,400,000	27,400
					○		15,000,000	15,000
0202	" "	1,380,511	837,216	-543,295				
					(11-1221-122-201-01)			802,681
					○	50,000 *52 *11.45 *1.008*12		360,098
					○		16,000,000 *12	192,000
					○		5,000,000 *12	60,000
					○ (DM)		115.83 *27,335 *12	37,995
					○			124,588
					.1		247.5 *6,776 *12	20,125
					.2		409.5 *19,970 *12	98,133
					.5		895.5 *589 *12	6,330
					○			18,000
					.		750,000 *12	9,000
					.		750,000 *12	9,000
					○			10,000
					.		6,600,000	6,600
					.		34,000 *100	3,400
					(11-1221-122-202-02)			13,800
					○		115,000 *10 *12	13,800
					(11-1221-220-405-01)			20,735
					○			5,280
					. (30m/m)		4,800,000 *1 *1.1	5,280
					○			15,455
					.		11,561,000	11,561
					.		3,894,000	3,894

		2002	2003			(:)
0207		49,136	98,700	49,564		
				(11-1221-122-201-01)		50,700
				○		46,900
				.	900,000 *24	21,600
				.	40,000 *10 *12	4,800
				.	S/W 9,000,000	9,000
				.	6,700,000	6,700
				.	50,000 *4 *24	4,800
				○	1,800,000	1,800
				○	2,000,000	2,000
				(11-1221-122-405-01)		48,000
				○	48,000,000 *1	48,000
0210		793,000	793,000	0		
				(11-1221-122-201-01)		793,000
				○TV		512,000
				.	224,000,000	224,000
				.	288,000,000	288,000
				○ (20)	10,630,000 *20 *1	212,600
				○ (12)	3,300,000 *12	39,600
				○ (4)	120,000 *4 *30 *2	28,800
0219		470,000	572,980	102,980		
				(11-1221-122-201-01)		572,980
				○		472,980
				.	9,000,000 *52	468,000
				.	4,000,000	4,000
				.	70,000 *7 *2	980
				○ PDP	100,000,000	100,000
:		1,737,000	1,512,000	-225,000		

		2002	2003		
		2002	2003	2004	:
		(98%	98%	98%)
0208		1,630,000	1,512,000	-118,000	
				(11-1221-122-201-01)	1,512,000
				○ (21)	538,000,000 538,000
				○ (32)	974,000,000 974,000
		1,866,838	970,196	-896,642	
		1,866,838	970,196	-896,642	
		2002	2003	2004	:
		87%	88%	89%	
		82%	83%	84%	
		400	400	420	
		82%	83%	84%	
		55%	55%	55%	
가		300	310	320	
		77%	77%	78%	
		650	660	670	
		350	250	260	
0102	" "	45,300	10,000	-35,300	
				(11-1221-122-307-05)	10,000
				○	10,000,000 10,000
0105	가	46,500	46,500	0	

		2002	2003			(:)
				(11-1221-122-201-01)		15,600
				○ 가		15,600
				.	600,000 *2 *12	14,400
				.	50,000 *2 *12	1,200
				(11-1221-220-307-05)		30,900
				○ ()	2,575,000 *12	30,900
0204		117,200	196,800	79,600		
				(11-1221-122-201-01)		86,300
				○		11,000
				.	300,000 *12	3,600
				.	500,000 *10	5,000
				.	600,000 *4	2,400
				○ , , CCTV		1,800
				.	100,000 *6	600
				.	100,000 *6	600
				.CCTV	100,000 *6	600
				○	250,000 *8 *2	4,000
				○		45,500
				.	1,000,000 *10	10,000
				.	1,500,000 *17	25,500
				.	10,000,000 *1	10,000
				○		24,000
				.	500,000 *8 *3	12,000
				.	40,000 *3 *12	1,440
				. DVD	20,000 *20 *12	4,800
				.	30,000 *5 *12	1,800
				.	3,960,000 *1	3,960
				(11-1221-122-301-11)		19,200
				○		19,200
				.	5,000 *8 *300	12,000
				.	3,000 *8 *300	7,200
				(11-1221-220-405-01)		91,300

		2002	2003			(:)
				○		26,300
				.		24,000,000 *1
				.	PC	2,000,000 *1
				.		300,000 *1
				○	,	65,000,000 *1
0205	115,686	97,227	-18,459			
				(11-1221-122-201-01)		97,227
				○		78,027
				.		240,000 *12
				.	80 *2,000 *37.8 *12 *1.0072	73,099
				.	85.3 *2,000 *12	2,048
				○		19,200
				.	900 *1,000 *12	10,800
				.	180,000 *12	2,160
				.	520 *1,000 *12	6,240
0206	60,000	60,000	0			
				(11-1221-122-201-01)		60,000
				○		50,000
				.	350,000 *22 *4	30,800
				.	800,000 *12	9,600
				.	800,000 *12	9,600
				○		10,000
				.	1,000,000 *10 *1	10,000
0211	79,000	79,000	0			
				(11-1221-122-201-01)		54,000
				○		54,000
				.	15,000,000	15,000
				.	20,000,000	20,000
				.	5,000,000	5,000

		2002	2003			(:)
				.		1,000,000 1,000
				.		6,000,000 6,000
				.		6,000,000 6,000
				.		1,000,000 1,000
				(11-1221-122-301-11)		25,000
				o		25,000
				.	3,000,000 *2 *1	6,000
				.	2,000,000 *2 *2	8,000
				.	300,000 *2 *10	6,000
				.	100,000 *2 *20	4,000
				.	1,000,000 *1 *1	1,000
0213		66,120	70,270	4,150		
				(11-1221-122-201-01)		63,270
				o		13,870
				.	(VHS) 4,000 *15 *12	720
				.	40,000 *15 *12	7,200
				.	(38,000 *30)+(61,000 *10)	1,750
				.	14,000 *300	4,200
				o TV	500,000 *12	6,000
				o	5,000,000 *1	5,000
				o	800,000 *12	9,600
				o		28,800
				.	50,000 *4 *12	2,400
				.	70,000 *20 *12	16,800
				.	40,000 *20 *12	9,600
				(11-1221-220-405-01)		7,000
				o	7,000,000 *1	7,000
0214	" "	335,632	340,399	4,767		
				(11-1221-122-201-01)		316,949
				o	4,100,000 *9	36,900

		2002	2003			(:)
				○		182,618
				.7	340,000 *8 *6.7 *7 *1.008	128,589
				.2	500,000 *8 *6.7 *2 *1.008	54,029
				○	3,600,000 *9	32,400
				○	3,000,000 *9	27,000
				○	1,290 *120 *9	1,394
				○	6,000 *1,500	9,000
				○		19,500
				.	11,000,000	11,000
				.	4,000 *2,000	8,000
				.	1,000 *500	500
				○	347,000	347
				○	5,000 *4 *12	240
				○	7,550,000	7,550
				(11-1221-122-307-04)		23,450
				○	23,450,000	23,450
0216		95,000	70,000	-25,000		
				(11-1221-122-201-01)		30,000
				○	5,000,000	5,000
				○	5,000,000	5,000
				○	10,000,000	10,000
				○	10,000,000	10,000
				(11-1221-122-301-11)		30,000
				○		30,000
				.	3,000,000*1 *2	6,000
				.	2,000,000 *2 *2	8,000
				.	500,000*5 *2	5,000
				.	300,000*10 *2	6,000
				.	(4) 5,000,000	5,000
				(11-1221-220-307-05)		10,000
				○	가	10,000
				.	가 10,000,000 *1	10,000

		2002	2003			(:)
:		218,428	222,155	3,727		
:		218,428	222,155	3,727		
:		2002	2003	2004	:	
		28	28	28		
		90%	90%	90%		
		4,000	4,000	4,000		
		90%	90%	90%		
0201		88,663	91,463	2,800		
				(11-1221-122-201-01)	91,463	
				o	91,463	
				.	20 *15 *1,000 *22 *1.1	7,260
				.	15,000 *500 *1	7,500
				.		59,400
				-	1,500 *1,000 *16 *1.1	26,400
				-	5,000 *1,000 *6 *1.1	33,000
				.	20,600 *4 *8 *22	14,503
				.	50,000 *14 *4	2,800
0203		119,765	118,692	-1,073		
				(11-1221-122-201-01)	97,692	
				o	97,692	
				.	9,488	
				-	5,400 *1,000 *1.1	5,940
				-	70 *1,000 *16 *1.1	1,232
				-	60 *1,000 *16 *1.1	1,056
				-	1,200 *1,050	1,260
				.	40,000 *5 *12cm*2 *1.1	5,280

		2002	2003			(:)
						70,850
						10,250
					(50,000 *30 *5)+(50,000 *5 *11)	
					20,000 *30 *11	6,600
						54,000
					(10,000 *400 *11)+(10,000 *1,000)	
				.DM	240 *1,000 *11 *1.1	2,904
					9,170,000	9,170
				(11-1221-122-301-09)		21,000
				o		21,000
					17,500 *4 *50 *6	21,000
0223		10,000	12,000	2,000		
					(11-1221-122-301-09)	12,000
					o	12,000
					70,000 *5 *10 *2	7,000
					500,000 *5 *1 *2	5,000
	:	355,646	410,583	54,937		
	:	137,546	168,403	30,857		
	:	2002	2003	2004	:	
		100%	100%	100%		
		10,000	5,000	5,000		
)	(90%	90%	90%		
		90%	90%	90%	.	
		90%	90%	90%		,
0307	DB	35,449	34,030	-1,419		

		2002	2003			(:)
				(11-1222-122-201-01)		34,030
				○		34,030
				.	278,023,000 *0.08*1.1	24,467
				.RDBMS(Oracle DB User)	18,422,000 *0.15*1.1	3,040
				.	27,030,000 *0.15*1.1	4,460
				. (IntraVerse)	12,500,000 *0.15*1.1	2,063
0310		102,097	134,373	32,276		
				(11-1222-122-201-01)		56,212
				○		56,212
				.		11,960
				- (가.),	900,000 *12	10,800
				- (1GB)2	580,000 *2	1,160
				.		28,992
				-	30,000 *45 *12	16,200
				-	800,000 *4	3,200
				-	150,000 *15	2,250
				-	2,000,000 *1	2,000
				-	1,400,000 *1	1,400
				-	20,000 *40	800
				- ()	3,142,000 *1	3,142
				.		2,800
				-	1,200,000 *1	1,200
				-VTR	100,000 *4 *4	1,600
				.		6,600
				-	550,000 *12	6,600
				.		3,060
				-	1,000 *50 *12	600
				- (VHS)	2,100 *50 *12	1,260
				- (SVHS)	5,000 *20 *12	1,200
				.		2,800
				-	200,000 *2 *4	1,600
				-	100,000 *3 *4	1,200

	2002	2003		(:)
			(11-1222-220-405-01)	78,161
			○	11,781
			.Nikon Digital Camera DIH	5,830,000 *1 5,830
			.Nikon Lens(AF-S28-70 F2.8 ED)	2,365,000 *1 2,365
			.Nikon Lens(AF-S17-35 F2.8 ED)	2,255,000 *1 2,255
			.TC-20E2	495,000 *1 495
			.Nikon Flash(SB-80-DX)	418,000 *2 836
			○	61,000
			. (DSR-2000)	18,000,000 *2 36,000
			.	25,000,000 *1set 25,000
			○	380
			.	76,000 *5 380
			○	5,000
			.	5,000,000 *1 5,000

: 218,100 242,180 24,080

	2002	2003	2004	:
	90%	90%	90%	,
	60%	60%	60%	
	110	110	110	
	900	930	950	
	3	2	2	

0313 138,100 162,180 24,080

(11-1222-122-201-01)		162,180
○		162,180
.	12,000 *930 *12	133,920
.가	12,000 *130 *12	18,720
.	3,000 *40 *52	6,240
.	11,000 *25 *12	3,300

		2002	2003			(:)
0314		80,000	80,000	0		
				(11-1222-122-301-07)		80,000
				○ ,	2,000,000 *40	80,000
:		4,803,797	5,809,466	1,005,669		
:		4,803,797	5,809,466	1,005,669		
:						
9901		3,469,894	4,429,798	959,904		
				(11-1221-110-101-01)		1,914,237
				○ (63)		1,166,736
				. 2 ()	61,723,000 *1 *1.0029	61,902
				. 4	2,062,700 *3 *12 *1.024	76,040
				. 5	1,851,400 *12 *12 *1.024	273,001
				. 6	1,549,000 *20 *12 *1.024	380,683
				. 7	1,205,500 *22 *12 *1.024	325,891
				. 8	881,400 *3 *12 *1.024	32,492
				. 9	680,600 *2 *12 *1.024	16,727
				○ (20)		246,431
				. 7	1,373,900 *1 *12 *1.024	16,883
				. 8	1,211,600 *5 *12 *1.024	74,441
				. 9	944,600 *11 *12 *1.024	127,680
				. 10	744,000 *3 *12 *1.024	27,427
				○		42,934
				.	61,902,000 *0.029	1,796
				.	50,000 *12	600
				.	1,351,265,000 *0.03	40,538
				○	1,391,803,000 *1/12*200%	231,968

	2002	2003		(:)
○			1,391,803,000	*1/12*1.95 226,168
(11-1221-110-101-02)				510,425
○				300,536
. (59)				239,194
- 5			7,641 *12 *52 *12 *1.024	58,589
- 6			6,483 *20 *52 *12 *1.024	82,850
- 7			5,818 *22 *52 *12 *1.024	81,787
- 8			5,213 *3 *52 *12 *1.024	9,993
- 9			4,675 *2 *52 *12 *1.024	5,975
. (20)				61,342
- 7			5,818 *1 *52 *12 *1.024	3,718
- 8			5,213 *5 *52 *12 *1.024	16,655
- 9			4,675 *11 *52 *12 *1.024	32,860
- 10			4,230 *3 *52 *12 *1.024	8,109
○			300,536,000 *0.03	9,017
○				25,376
. 1-2			45,300 *83 *0.17*2/3*4	1,705
. 3			189,900 *83 *0.17*1/3*4	3,573
.			336,300 *83 *0.18*4	20,098
○가				55,279
.			30,000 *83 *0.81*12	24,203
. 가			20,000 *83 *1.56*12	31,076
○				81,120
. 25			130,000 *13 *12	20,280
. 20 - 25			110,000 *17 *12	22,440
. 15 - 20			80,000 *16 *12	15,360
. 10 - 15			60,000 *22 *12	15,840
. 5 - 10			50,000 *12 *12	7,200
○				2,856
. (3)			50,000 *3 *12	1,800
. (1-3)			30,000 *1 *12	360
. ()			14,000 *2 *12	336
.			15,000 *2 *12	360
○			78,321,200 *10%	7,833

	2002	2003	(:)
○			1,391,803,000 *0.31*0.06 25,888
○			30,000 *7 *12 2,520
(11-1221-110-101-03)			814,614
○ (25 ,)			805,614
.			683,094
- 가			62,583,000 *1 *1.0229 64,017
-			29,694,000 *1 *1.0229 30,374
- (9)			27,519,000 *9 *1.0229 253,343
- (12)			23,213,000 *12 *1.0229 284,935
-			24,648,000 *2 *1.0229 50,425
.			683,094,000 *0.029 19,810
.			102,710
-			83,253
			683,094,000 *1/12*0.6*0.5*1.5/192*52 *12
-			83,253,000 *0.029 2,415
- 가			13,080
=			30,000 *0.66*25 *12 5,940
= 가			20,000 *1.19*25 *12 7,140
-			3,962
= 1-2			45,300 *0.10*25 *2/3*4 302
= 3			189,900 *0.10*25 *1/3*4 633
=			336,300 *0.09*25 *4 3,027
○			9,000
.가 -			40,000 *2 *12 960
. -			30,000 *21 *12 7,560
.			20,000 *2 *12 480
(11-1221-110-204-01)			778,404
○			90,000 *108 *12 116,640
○			100,000 *83 *12 99,600
○ 가			1,391,803,000 *1/12*150% 173,976
○ 가			98,229
.			766,602,000 *0.55*1/12*1/24*20 *0.78 22,839
.			1,391,803,000 *1/12*1/24*20 *0.78 75,390
○가			289,959

		2002	2003			(:)	
	.					1,391,803,000 *1/12*250%	289,959
	(11-1221-110-303-01)						66,111
	o					1,391,803,000 *1/12*0.57	66,111
	(11-1221-110-304-01)						279,956
	o						184,785
	.					766,602,000 *0.73*7.419%	41,519
	.					1,931,059,000 *7.419%	143,266
	o						88,570
	.					766,602,000 *0.73*3.556%	19,901
	.					1,931,059,000 *3.556%	68,669
	o						6,601
	.					766,602,000 *0.73*0.265%	1,483
	.					1,931,059,000 *0.265%	5,118
	(11-1221-110-304-02)						66,051
	o						66,051
	.					766,602,000 *1.185%	9,085
	.					3,138,599,000 *1.815%	56,966
9902		1,333,903	1,379,668	45,765			
	(11-1221-121-201-01)						330,014
	o						52,240
	.					240,000 *108	25,920
	.					(10,000 *88)+(3,000 *20)	940
	.					5,000 *108	540
	.					30,000 *88	2,640
	.					50,000 *12	600
	.			(7, 43)		400,000 *54	21,600
	o					9,510,000 +1,500,000	11,010
	o						235,844
	.					1,100 *27,000 *1.1*1	32,670
	.						203,174
	-					13.6 *170 *1,200 *72	199,757
	-						3,417

2002	2003	(:)
		(195 *130 *72)+(170 *130 *72)
	○	26,600
	.	3,000 *100 *12 3,600
	.	(50,000 *100)+(10,000 *100 *8) 13,000
	.	10,000,000 *1 10,000
	○	50,000 *15 *4 *0.8 2,400
	○	50,000 *8 *6 *0.8 1,920
	(11-1221-121-202-01)	56,860
	○	420,000 *108 45,360
	○	11,500
	.	10,000,000 10,000
	.	1,500,000 1,500
	(11-1221-121-203-01)	194,660
	○	176,000,000 *1 176,000
	○2	9,000,000 *1 9,000
	○4	3,220,000 *3 9,660
	(11-1221-121-203-03)	168,500
	○	500,000 *3*12 18,000
	○	1,500,000 1,500
	○	60,000,000 60,000
	○	9,000,000 9,000
	○	10,000,000 10,000
	○	2,000,000 2,000
	○	9,000,000 9,000
	○	8,000,000 8,000
	○	3,000,000 3,000
	○	23,500,000 23,500
	○	23,500,000 23,500
	○ 가	1,000,000 1,000
	(11-1221-121-203-04)	318,720
	○	34,200
	.3 ()	600,000 *1 *12 7,200
	.4 ()	350,000 *3 *12 12,600
	.5 ()	100,000 *12 *12 14,400

2002	2003	(:)
	○	212,820
	. 2	650,000 *1 *12 7,800
	. 4 (가 1)	400,000 *4 *12 19,200
	. 5 (1)	250,000 *13 *12 39,000
	. 6 (9)	155,000 *29 *12 53,940
	. 7 (12)	140,000 *35 *12 58,800
	. 8 (2)	105,000 *4 *12 5,040
	. 9	105,000 *3 *12 3,780
	. 7	140,000 *1 *12 1,680
	. 8	105,000 *5 *12 6,300
	. 9	105,000 *11 *12 13,860
	. 10	95,000 *3 *12 3,420
	○ ()	30,000 *91 *12 32,760
	○	12,660
	.	(300,000 *12)+(5,000 *30 *12) 5,400
	.	(300,000 *12)+(5,000 *1 *12) 3,660
	.	300,000 *12 3,600
	○	30,000 *73 *12 26,280
	(11-1221-121-206-02)	14,364
	○	16,800 *3 *285 14,364
	(11-1222-121-201-01)	87,890
	○	4,000
	.	150,000 *1 *12 1,800
	.	200,000 *11 2,200
	○	31,080
	.	7,940
	-	410,000 *4 1,640
	-	4,000 *150 *5 3,000
	-	16,500 *200 3,300
	.	17,118
	-	26,000 *50 1,300
	-	350,000 *12 4,200
	-	10,250
		(25,000 *350)+(17,000 *50)+(13,000 *50)

	2002	2003		(:)
-			114,000 *12	1,368
.				6,022
-			383,000 *6	2,298
-			662,000 *2	1,324
-				2,400
=			450,000 *2	900
=			250,000 *6	1,500
o				44,280
.			3,000,000 *12	36,000
.			10,000 *36 *12	4,320
.			330,000 *12	3,960
o				6,370
.			1,820,000 *2 *1	3,640
.			1,365,000 *2 *1	2,730
o				2,160
.PC			40,000 *2 *12	960
.			100,000 *12	1,200
(11-1222-121-203-03)				197,500
o			20,000 *75 *4 *12	72,000
o			103,500,000	103,500
o			3,000,000 *4	12,000
o			10,000,000	10,000
(11-1222-121-203-04)				11,160
o			30,000 *31 *12	11,160