

# 한글날 기획전시

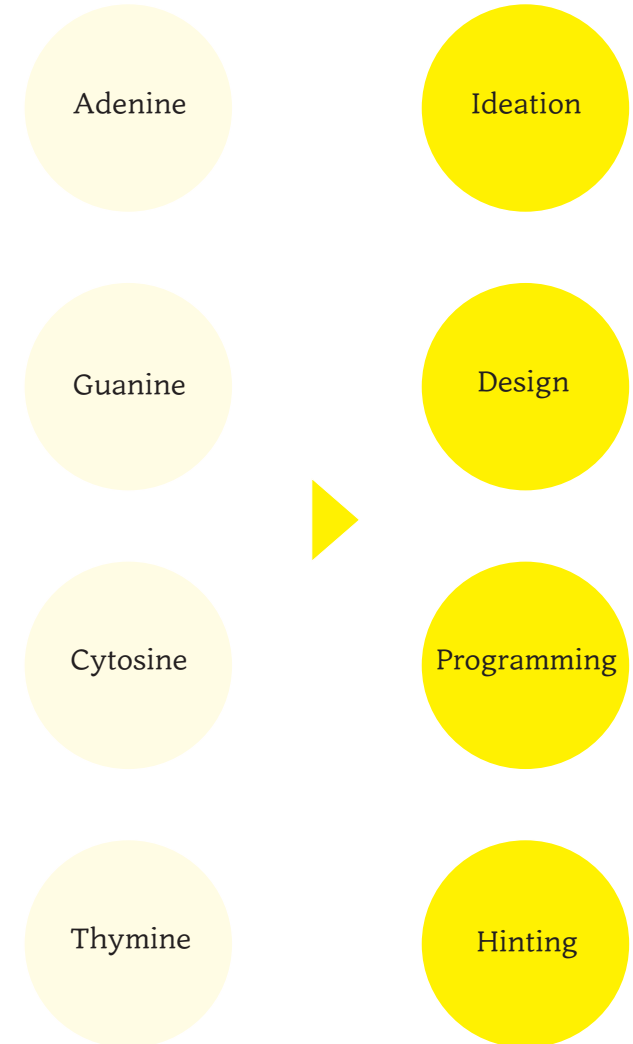
# 한글폰트 유전학 (D.N.A)

폰트라는 완성된 집합체가 되기까지 총 네개의 과정을 거친다.

a. 리서치 및 아이디어션 > b. 디자인 > c. 개발 > c.힌팅

각 네 과정을 D.N.A를 이루고있는 네개의 세포(A.G.T.C)라 칭하고.

집합체(폰트)가 완성되기까지 없으면 안되는 세포(과정)들을 일반대중들이 알기쉽도록 풀었다.



# 전시컨셉

아날로그  
(감성적)

ideation > Design > Programming > Hinting

디지털  
(기계적)

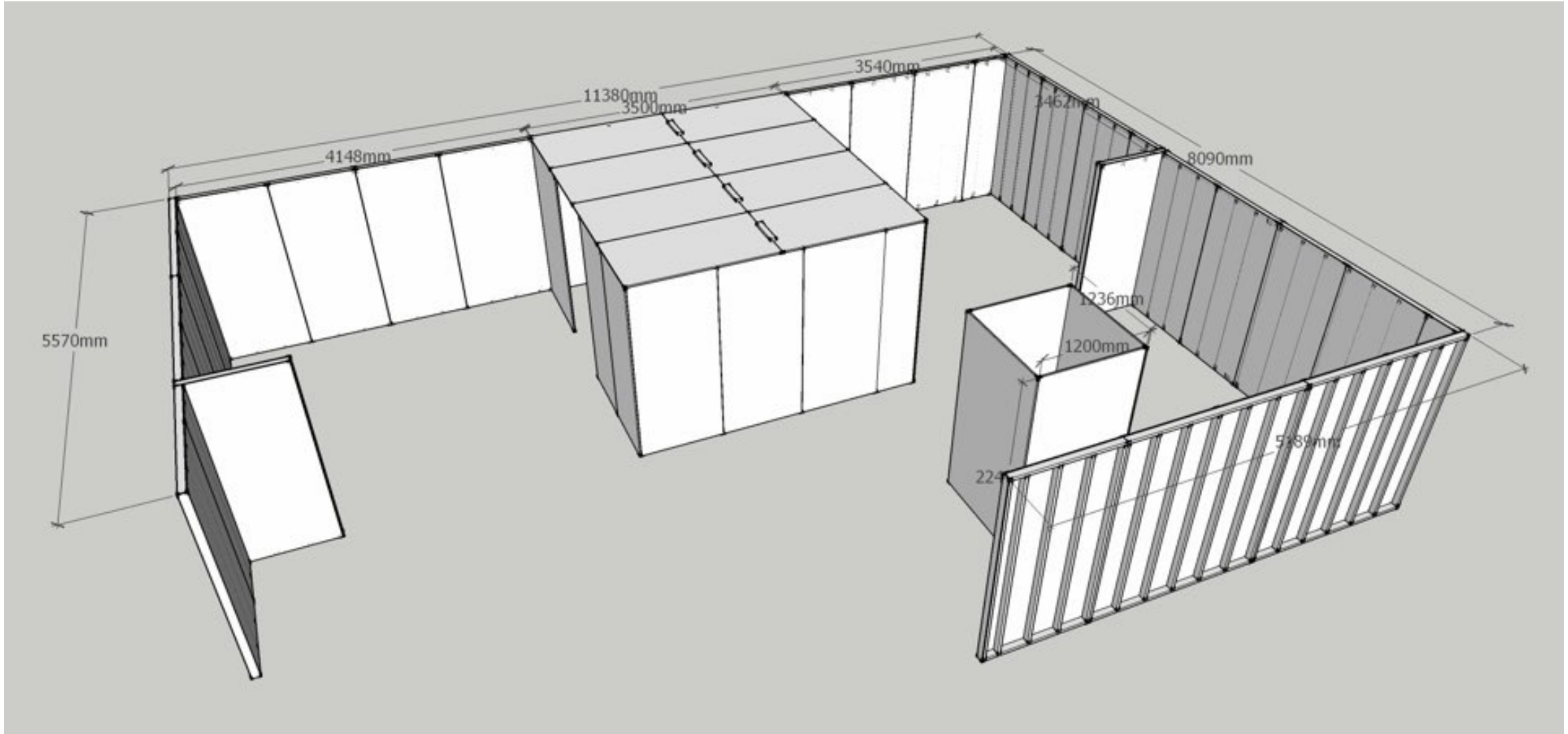
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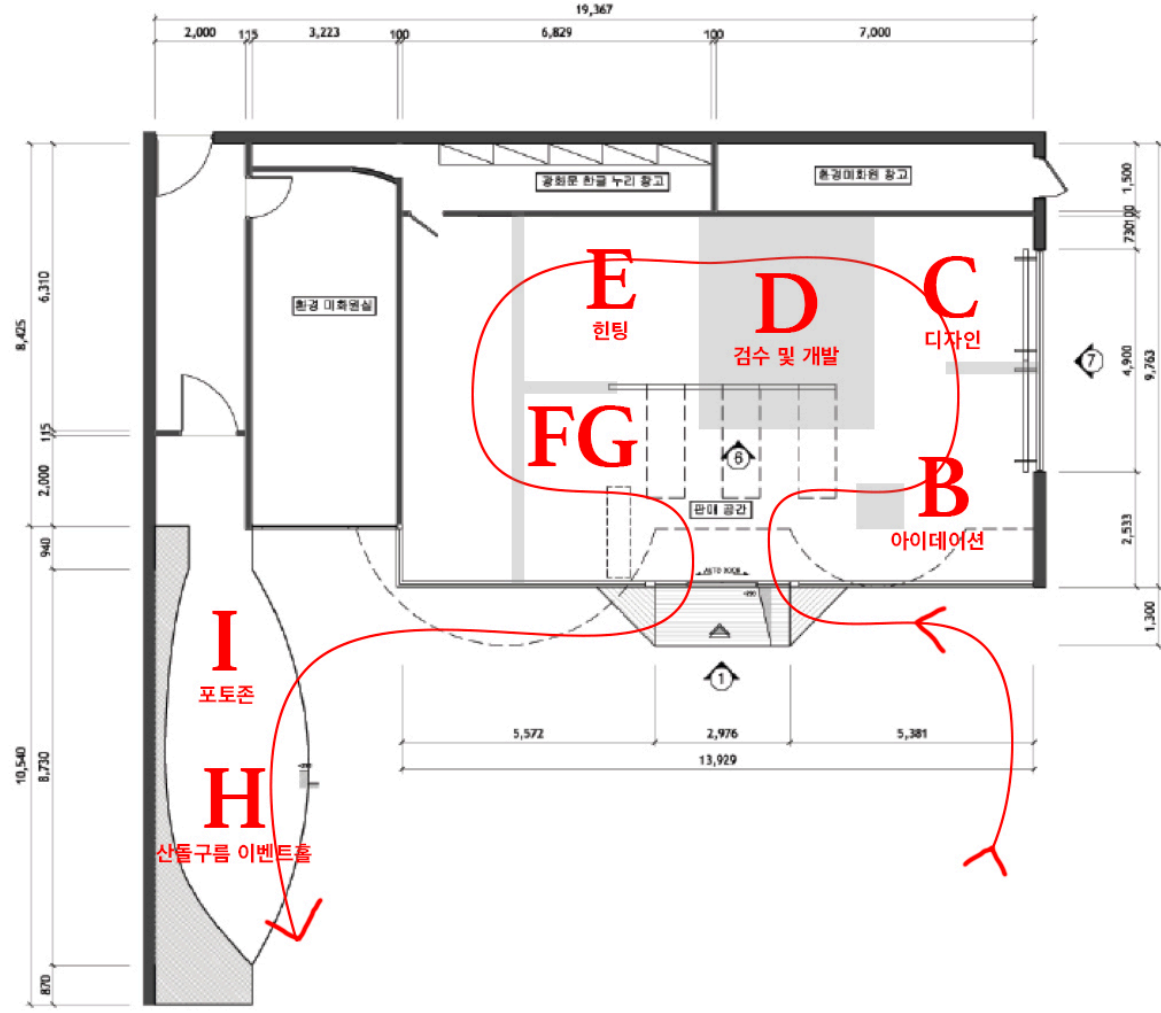
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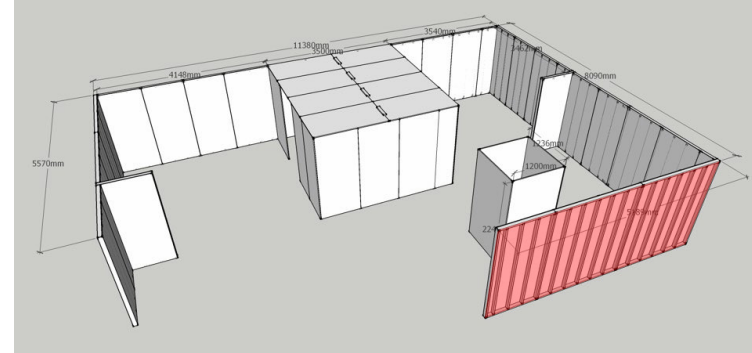
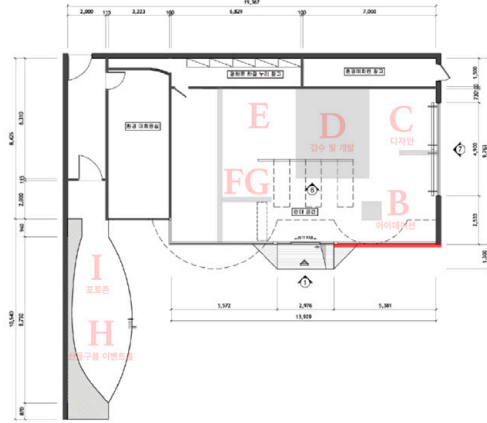
# 전시공간



# 전시동선



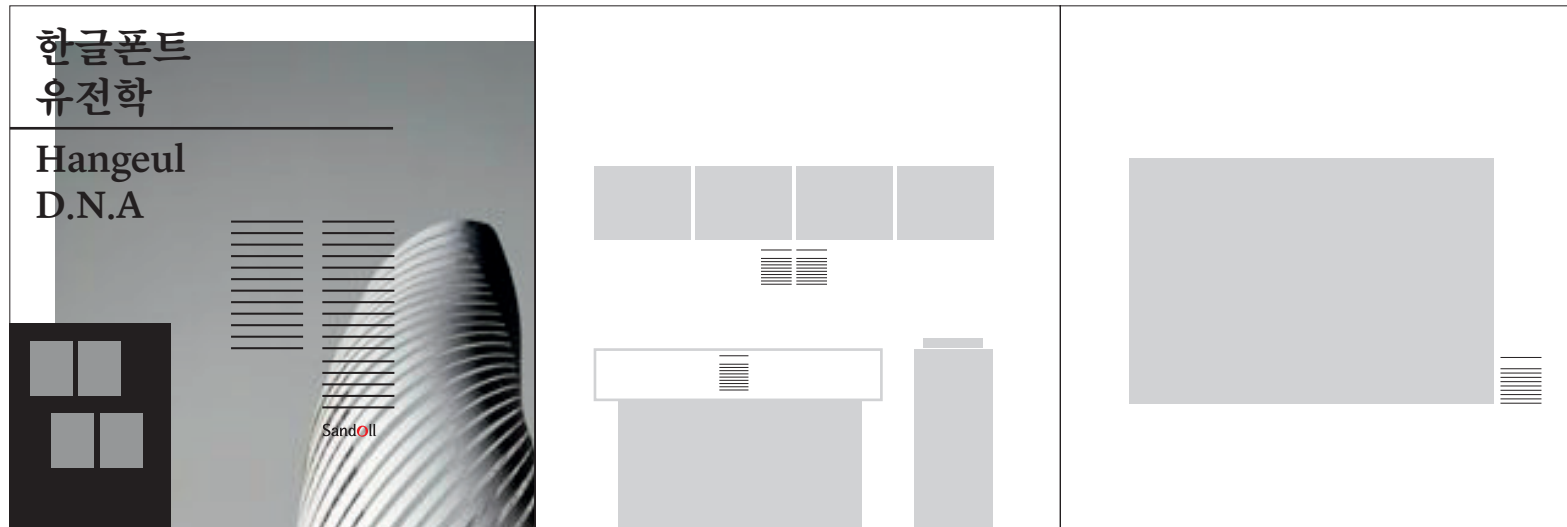
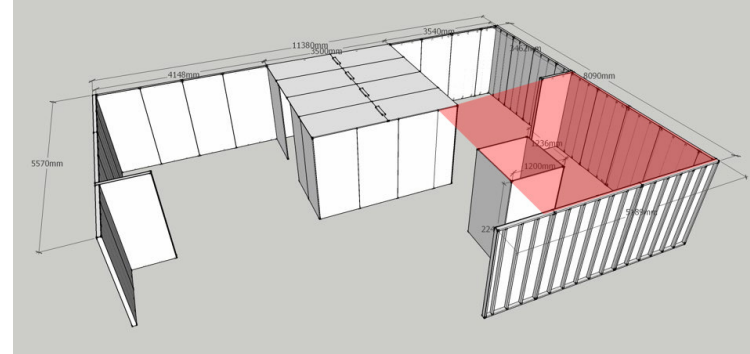
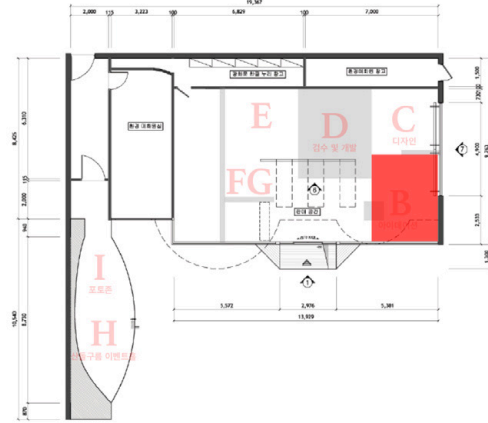
# 입구



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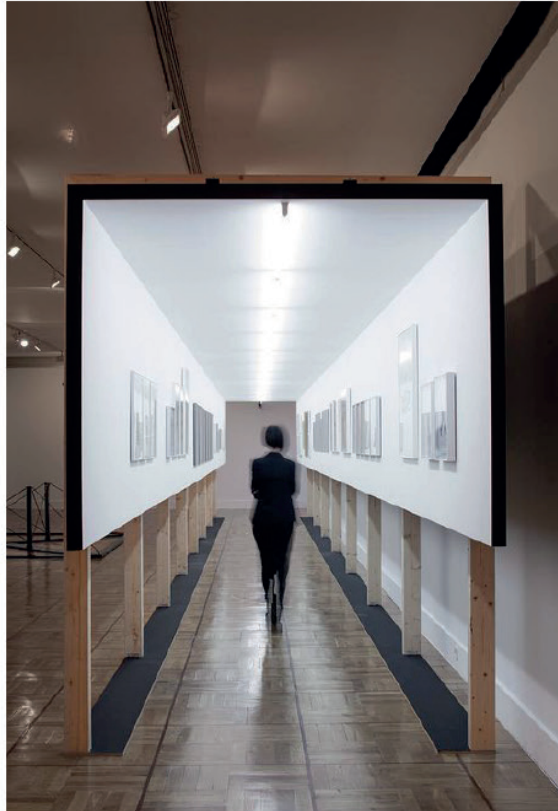


# Ideation





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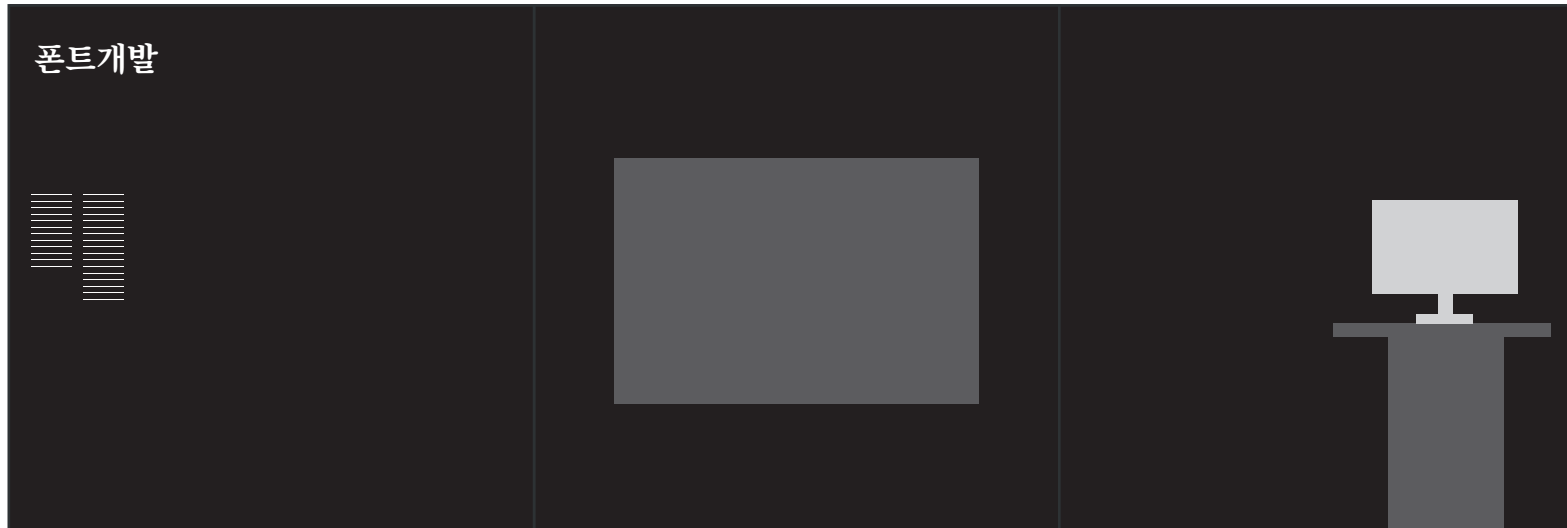
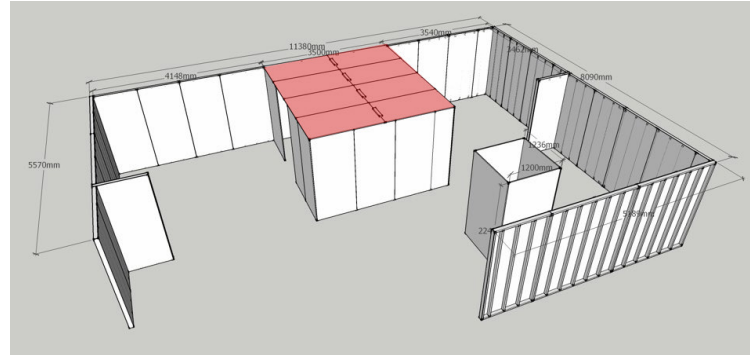
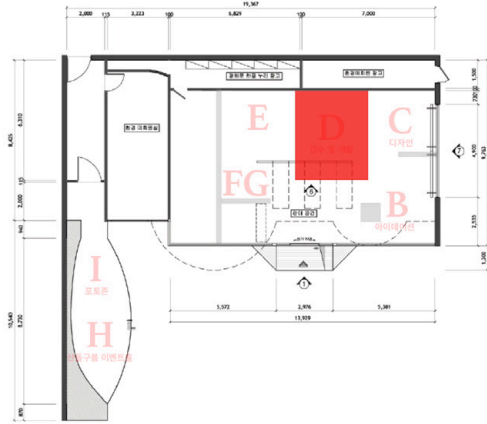




# Design

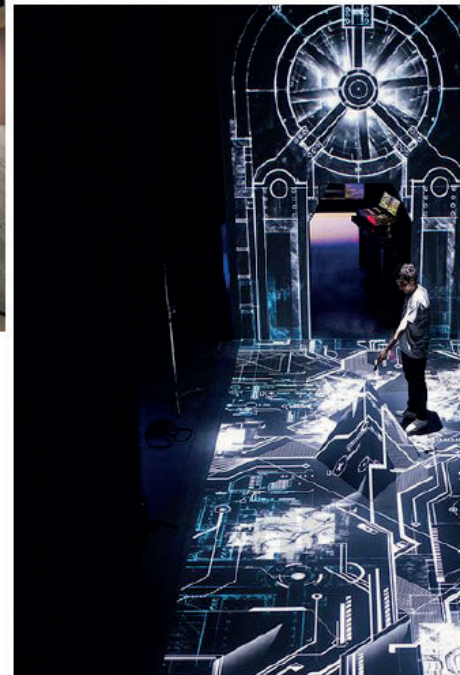


# Programming

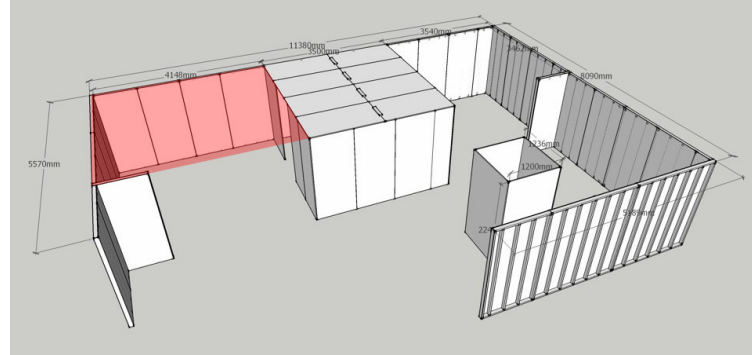
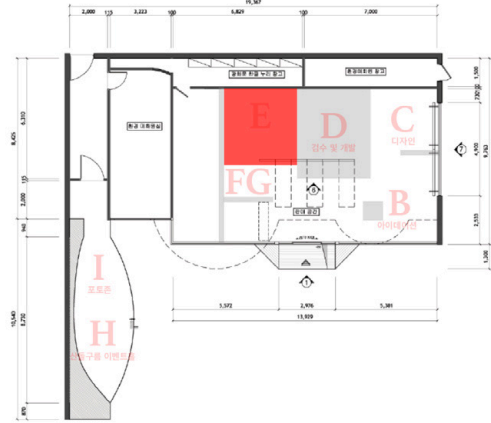




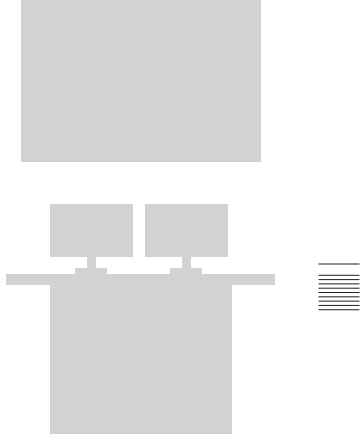


# Programming



# Hinting

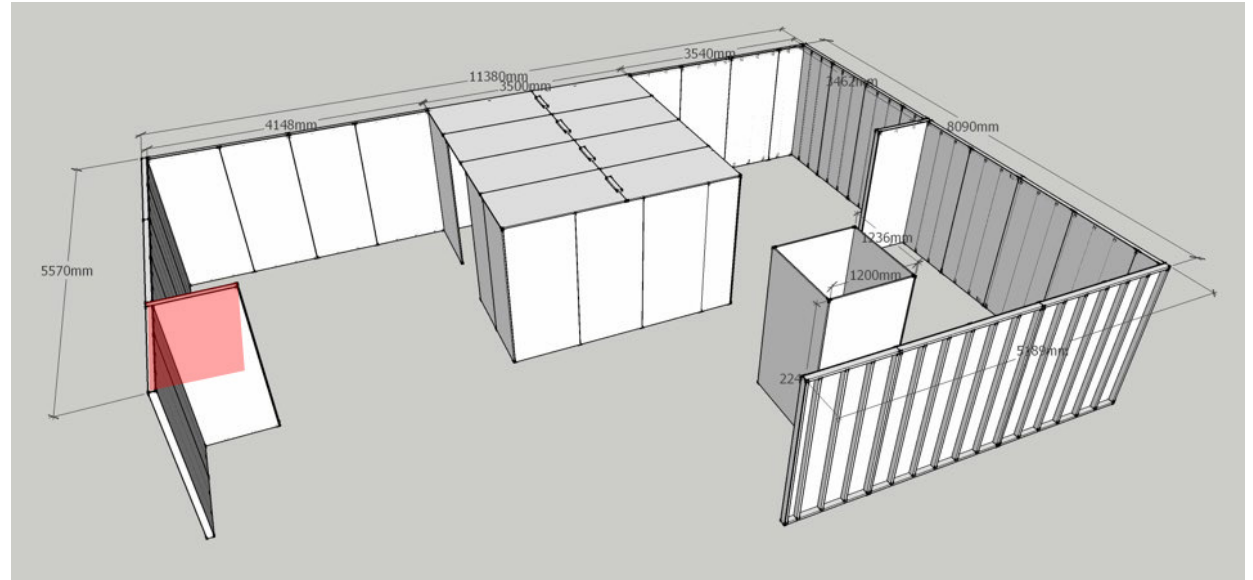
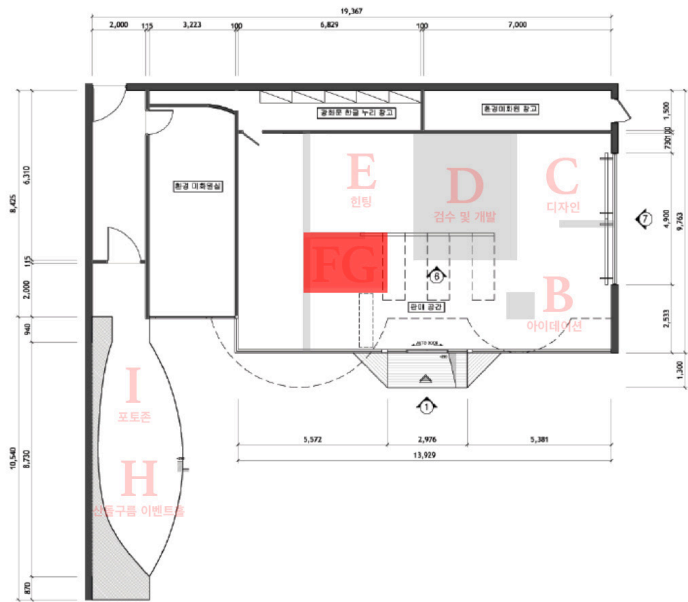


<p>폰트개발</p> 		
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# Hinting



# 제작물 전시





# 실측 구성

