

한글날 기획전시

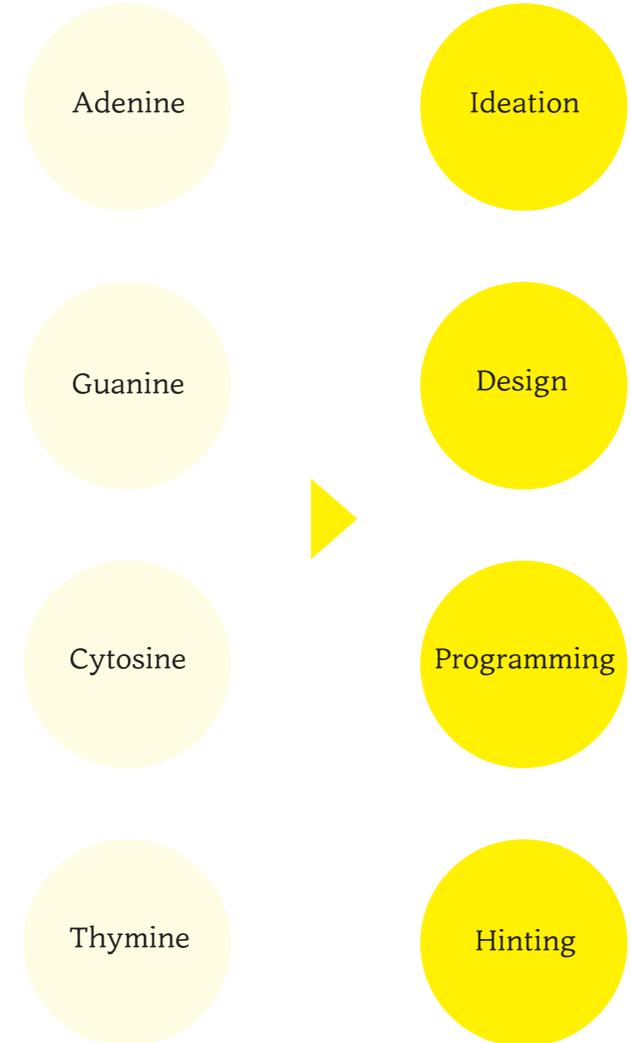
한글폰트 유전학 (D.N.A)

폰트라는 완성된 집합체가 되기까지 총 네개의 과정을 거친다.

a. 리서치 및 아이디어션 > b. 디자인 > c. 개발 > c.힌팅

각 네 과정을 D.N.A를 이루고있는 네개의 세포(A.G.T.C)라 칭하고.

집합체(폰트)가 완성되기까지 없으면 안되는 세포(과정)들을 일반대중들이 알기쉽도록 풀었다.



전시컨셉

아날로그
(감성적)

ideation > Design > Programming > Hinting

디지털
(기계적)

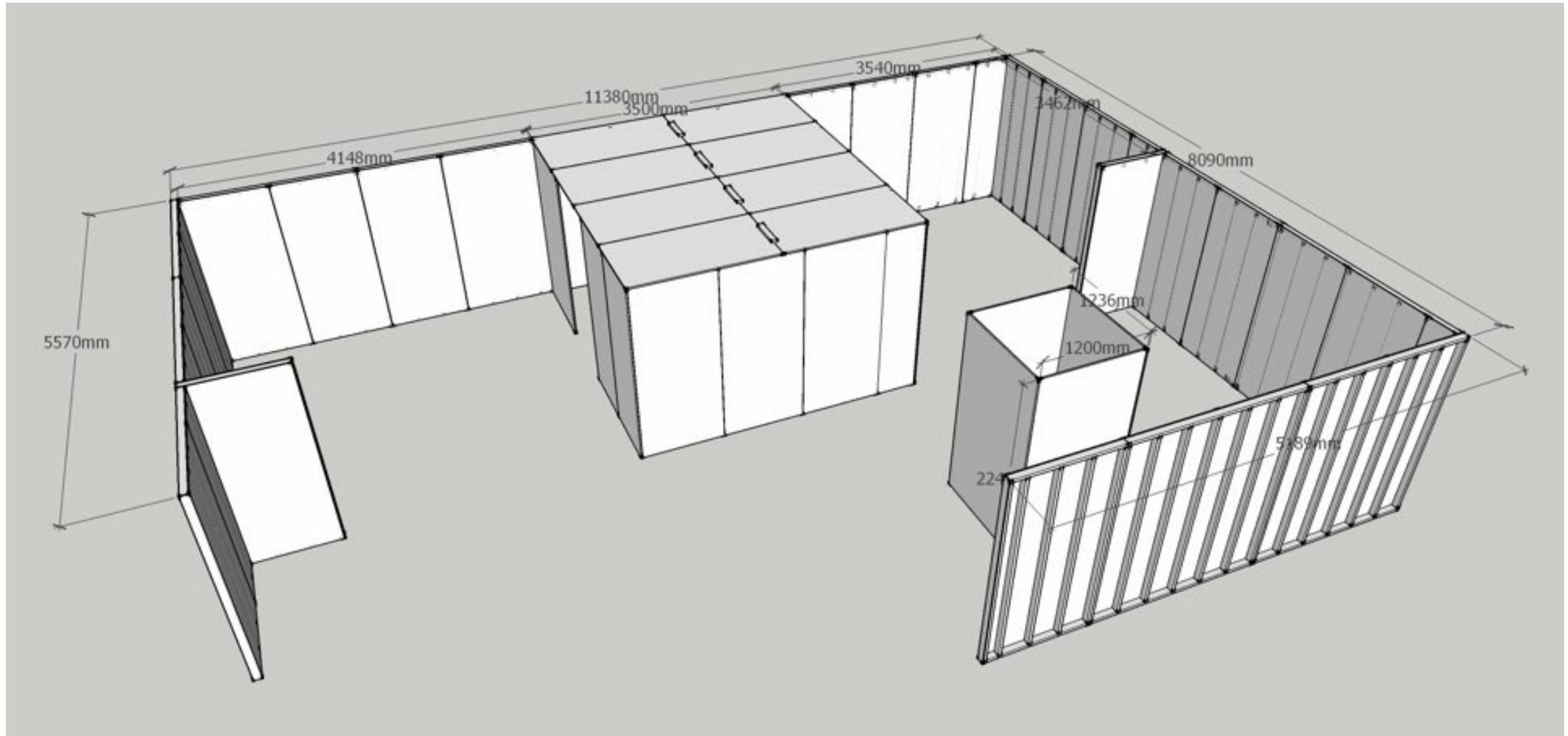
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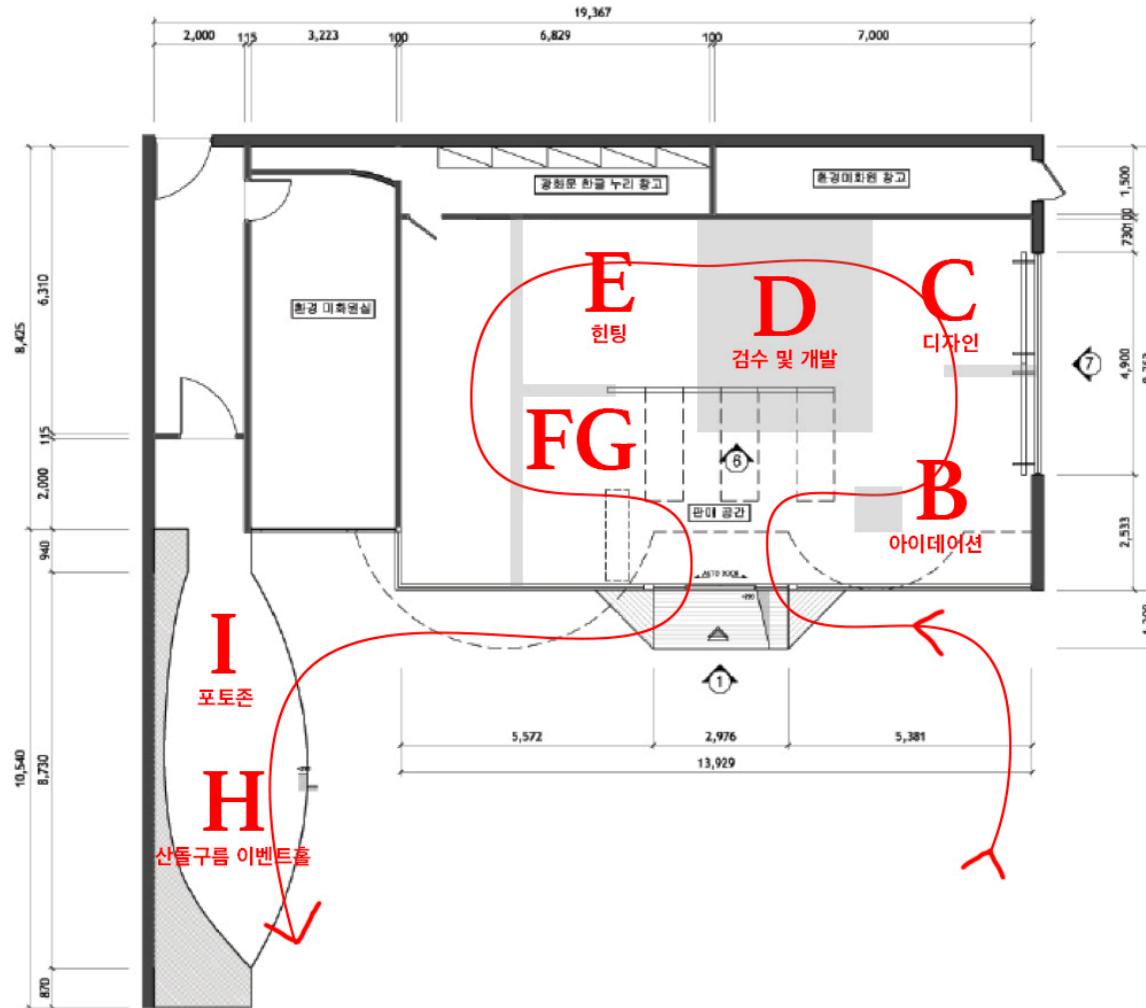
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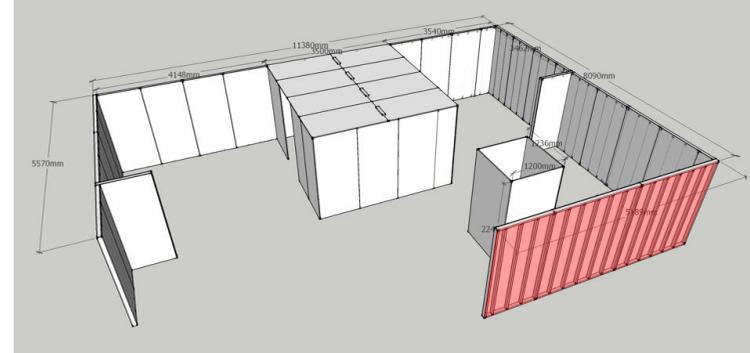
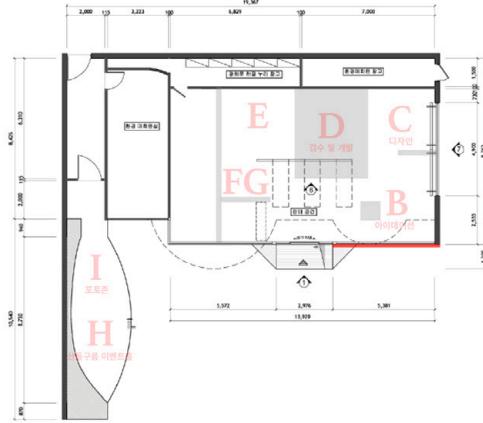
전시공간



전시동선



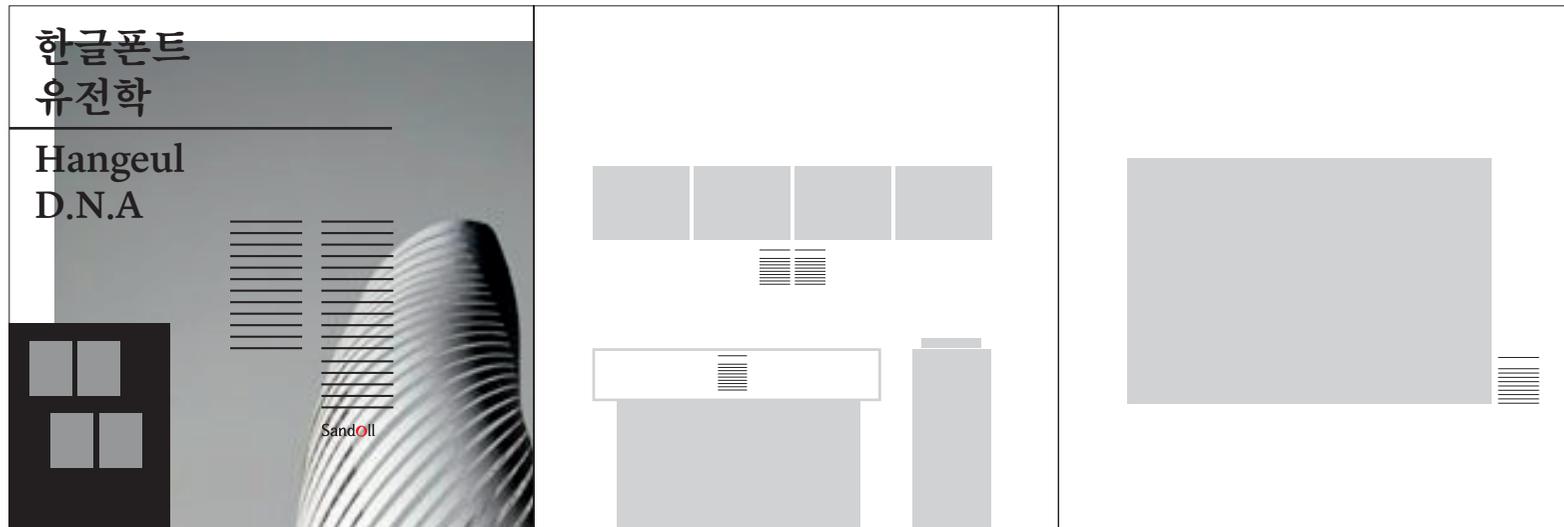
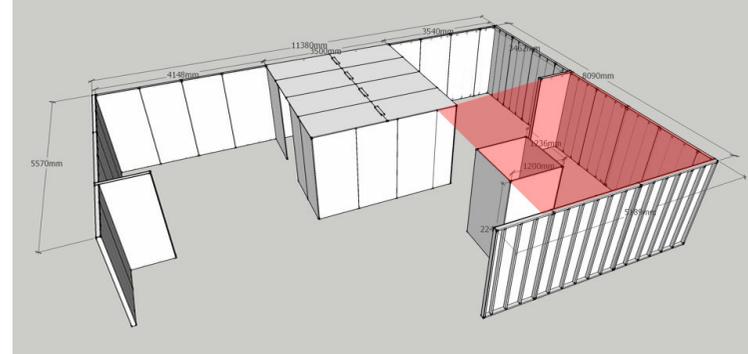
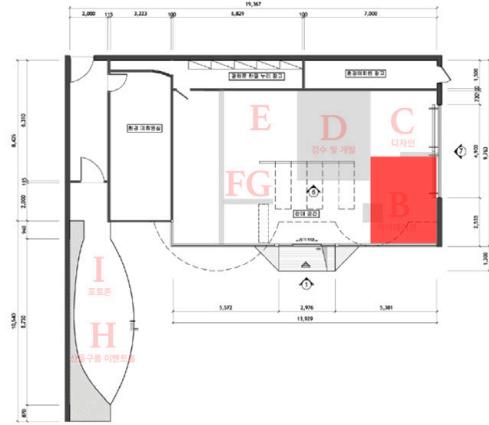
입구



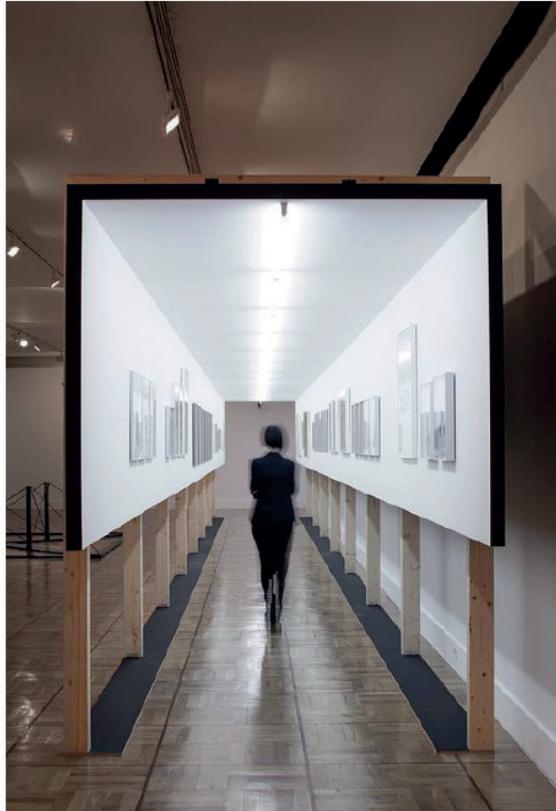
입구



Ideation



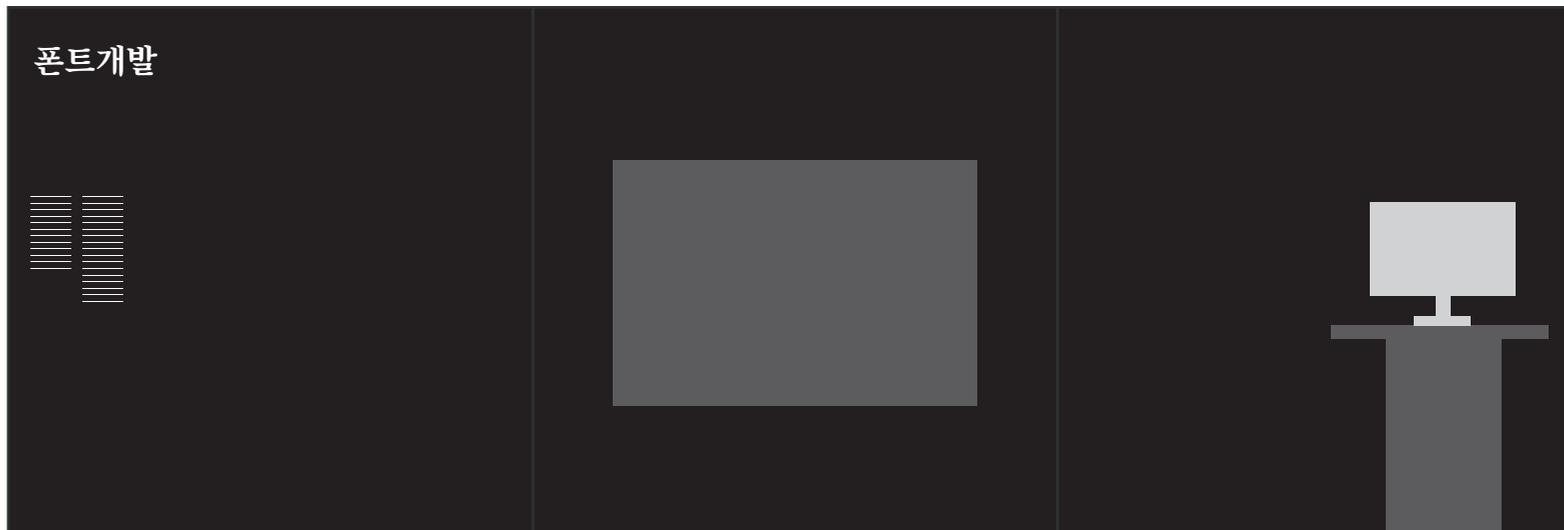
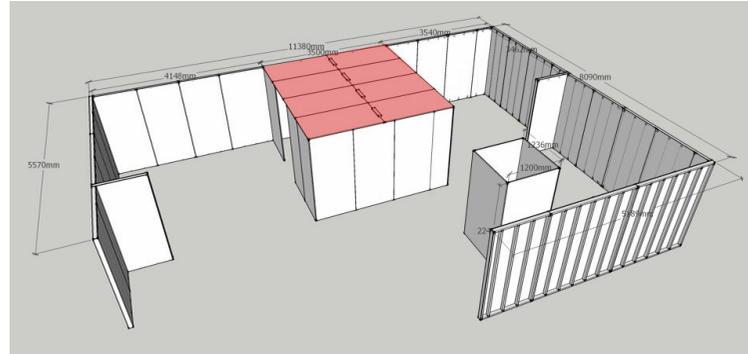
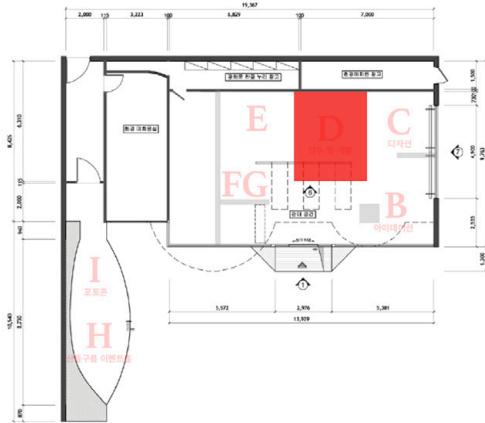
Ideation



Design



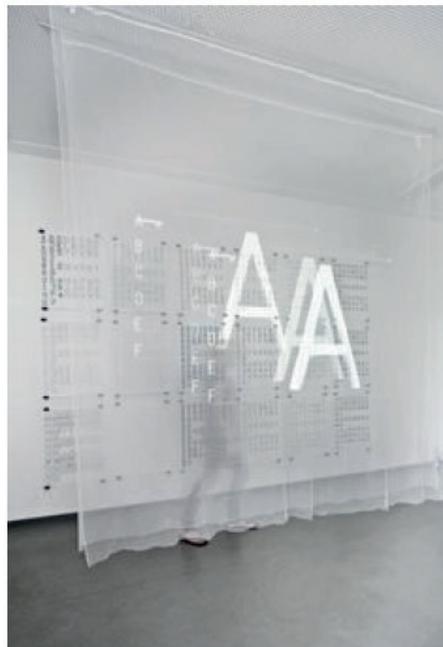
Programming



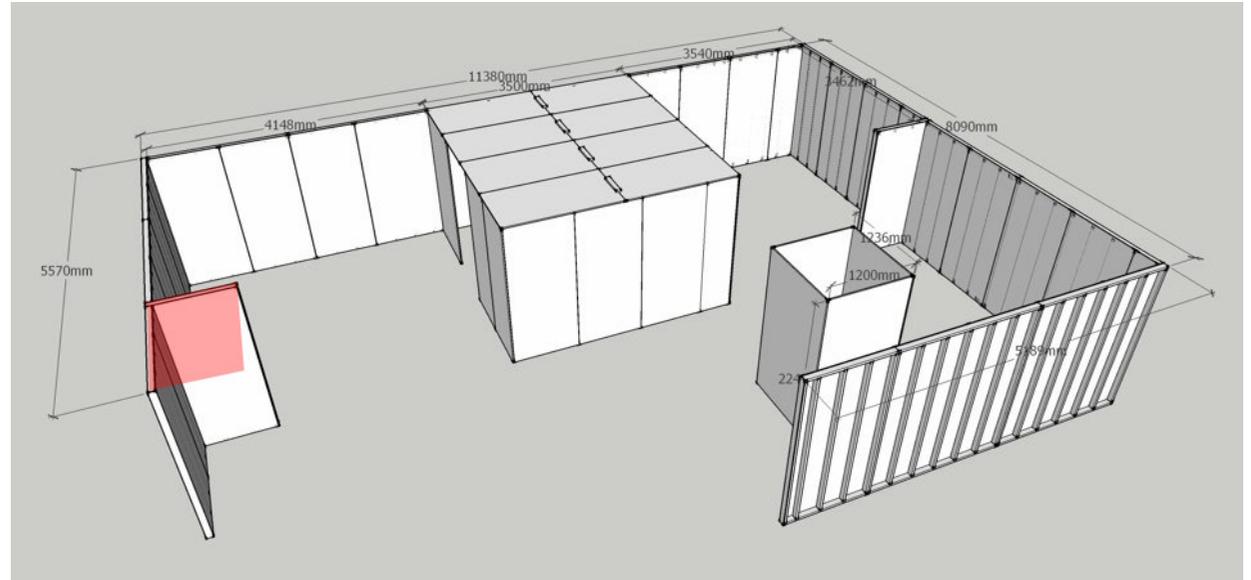
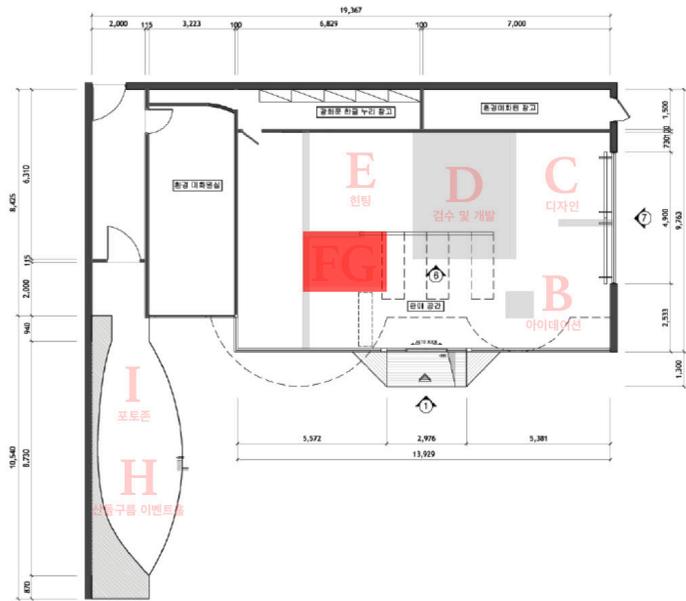
Programming



Hinting



제작물 전시



실측 구성

