



**Asia-Pacific
Economic Cooperation**

2024/SOM1/SCE/006

Agenda Item: 4.1

APEC Bio-Circular-Green Award 2024

Purpose: Information
Submitted by: Thailand



**First SOM Steering Committee on
Economic and Technical Cooperation
Meeting
Lima, Peru
6 March 2024**

APEC BCG Award 2024

SCE 1

6 March 2024



APEC BCG Award 2023 Winners



Lee Won-Jun & Park Kyu-Tae
Co-Founders of Avalue, Korea

Grace Kwok
Chairman and Executive Director
of AEC Group, Hong Kong, China

Hernán Asto
Founder & CEO of Alinti, Peru

Shunsuke Tsuboi
Founder & CEO of Sagri, Japan

Nuanla-or Dherdkiattikun
Founder of Aromatic Farm, Thailand

Raymond Mak
Co-founder & CEO of Pharmacy HK, Hong Kong, China

APEC BCG Award 2024

Objective



Recognise distinguished individuals or organisations that have successfully implemented BCG economy approaches



Winners to serve as examples and inspirations for others to learn from and apply in their own context

3 Award Categories



WOMEN

Women-owned
business



YOUTH

30 year-olds
and under



MSMEs

500 employees
and under

APEC BCG Award 2024

Submit nominations by 31 May 2024
(1 candidate / award category / economy)



Winners to be announced at AMM in Lima
(1 winner / award category / 5,000 USD cash prize)

APEC BCG Award 2024

Criteria

- ✔ Be a citizen and/or resident and/or own and operate a business in the nominating APEC economy
- ✔ Implement the BCG Economy at a minimum of one year
- ✔ Contribute to the **Bangkok Goals on BCG Economy**
- ✔ Support the APEC 2024 theme and priorities **“Empower, Include, Grow”**

