

151



2004. 9. 9



-
-
-
-

■



- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.



1.

5,6,7,8

- 1~4

2.

1990. 6

2

5,6,7,8

1994. 3

1995.12

5

1996.12

5

1999. 7

8

2000. 8

7

2001. 3

6



3.

9

8 3,672 (2004.8)



4.

152km 148 ()

- (1~4) : 134.9km 115
- (1~2) : 70.5km 73
- (1) : 25.9km 30
- (1) : 21.9km 22
- (1) : 12.1km 14

5.

(2004)

: 5 9 3 (162)

- | | | | |
|-----|-----|-----|-----|
| - 5 | 224 | - 6 | 102 |
| - 7 | 209 | - 8 | 58 |

: 4,061 (11.1)

- | | | | |
|-----|-------|-----|-----|
| - 5 | 1,516 | - 6 | 688 |
| - 7 | 1,462 | - 8 | 395 |

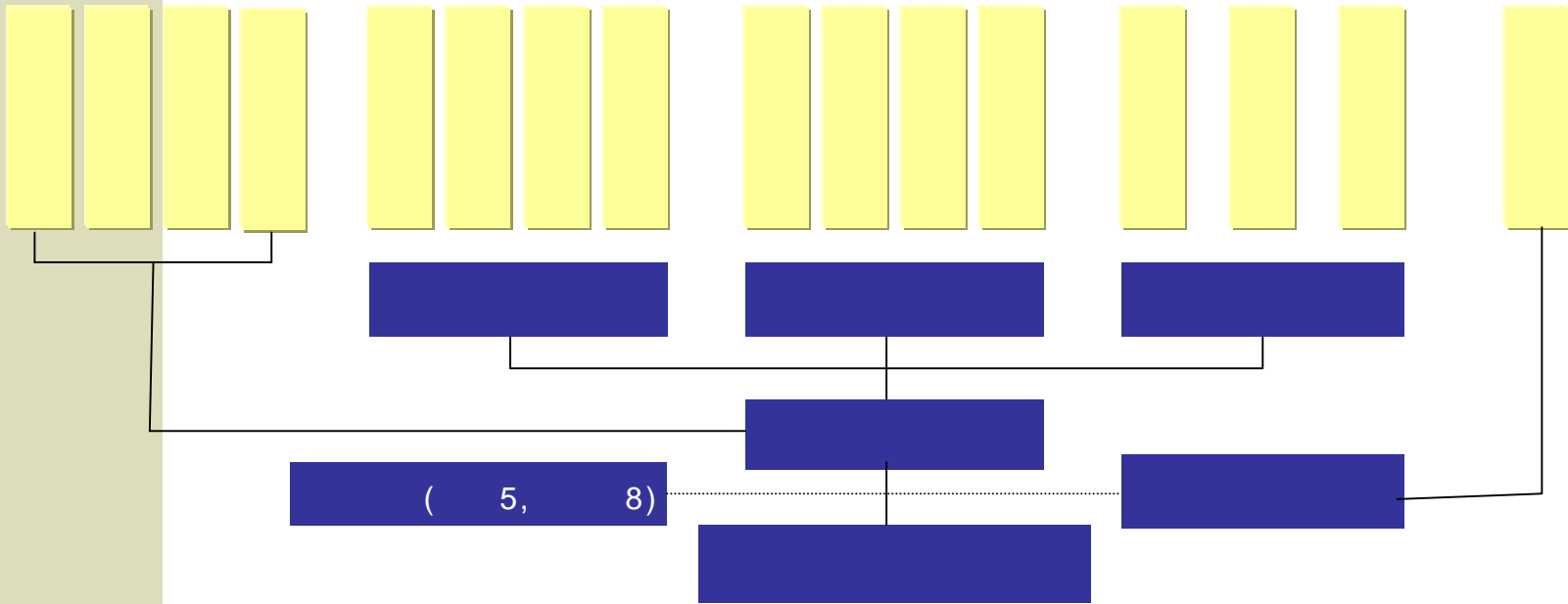
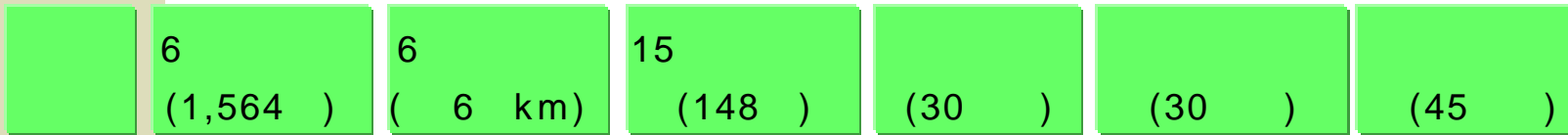


6.

: 6 , 7 9 , 1 9 21

: 6,565 568 (8%) : 5,997 (92%)

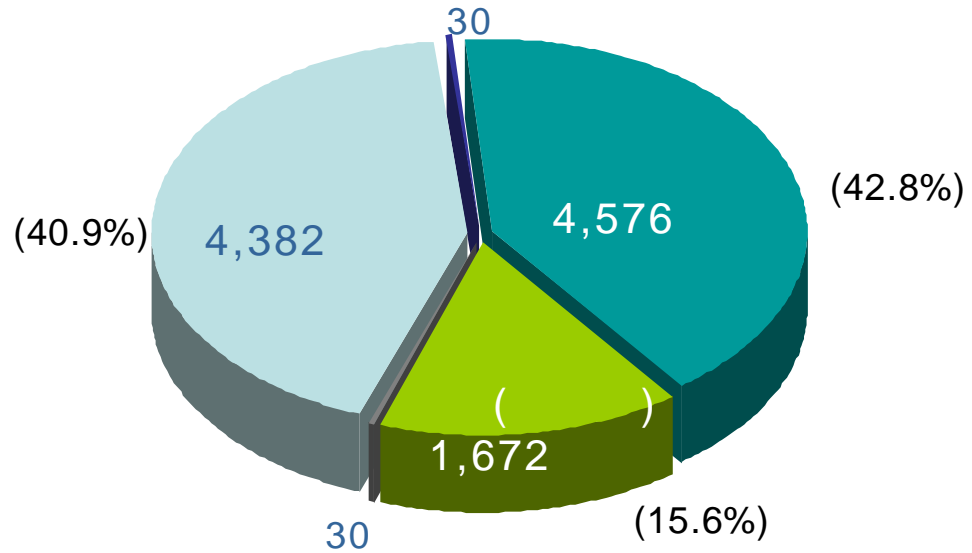
1000



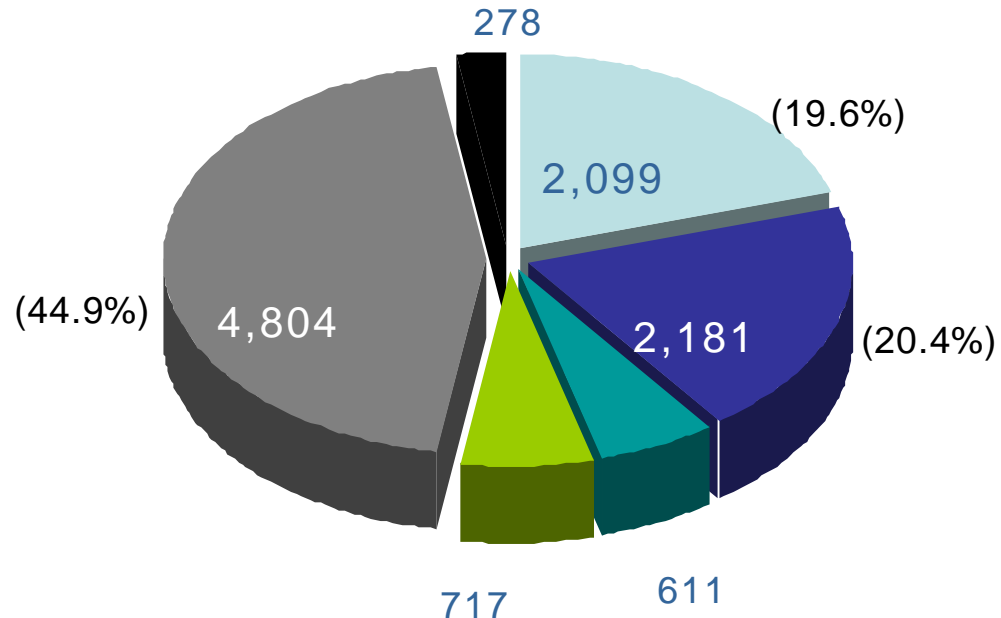


7.

: 1 690



: 1 690





8.

2003

('04.3)

-

	7 8,197
	2,641
	7 5,556

	2 8,182
	6,781
	2 1,401
	5 15
	8 180
	3 165

2 1,873 , 3,492 (2,328)

-

	7,805
	6,233
-	- 2,970
-	- 1,393
- 가	- 1,870
	943
	447
	182

	4,265
	3,634
	506
	21
	32
	72
	3,540

■



1. &

2. Identity

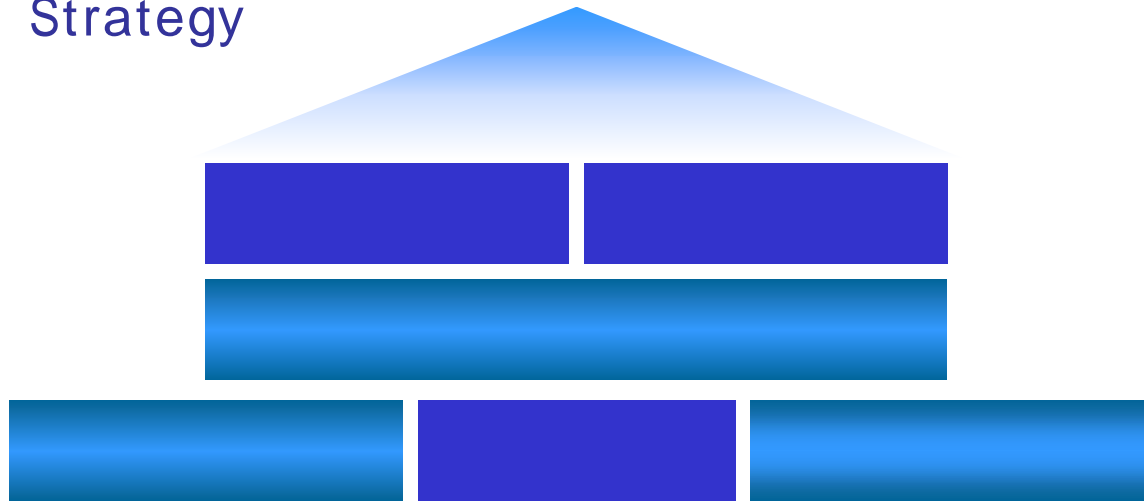
3.

4.

1. &

● Vision

● Strategy



2. Identity

●

●

●

3.



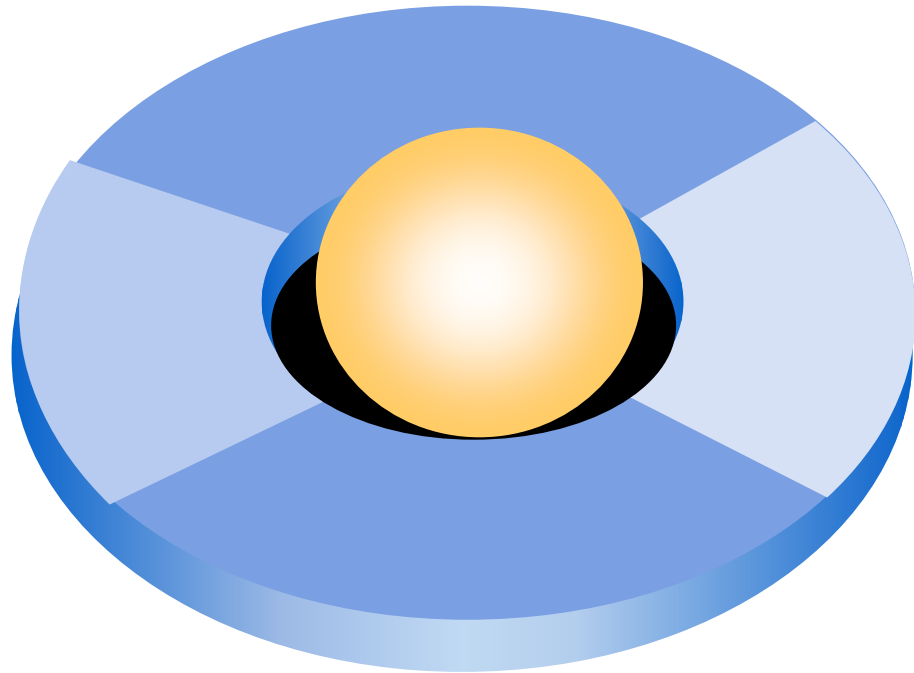
가



Program -



4





4. '04

- (10) : 9
- : 5

- : 162 / ('03 +1.9%)
- : 11.1 / ('03 +12.5%)

- : 60.7 61.7
- : 64.6 65.6

-
-

■



1. ■
2. ■
- 3.
- 4.



1.

- '04.8

67% (/)

120,410 /180,486	120,106 /180,030	304 /456

* : / - 3 - 3 (628)
 * : 3 or 40 km , 6 or 80 km ()



()



()



()



()

• / / /

• , 43



(: 10 9)

• '02 10 '03 7 '04 5



1. • -



- : 1,506 1,684 (+178)
- : 3가 (10)
- () : (12)
- 가 : 828 1,156 (+328)
- : 5 18



- 2008 147
- 6 가 1



- (: 5)
- : '02 4 '03 4 '04 4
- : '02 20 '03 33 '04 11



1.



		'03	'04	'05
	88	43 ()	26	19
	3,755	535 (360)	801	2,419

• : '04.8 436 180



()



()



()

• : 51 , 554

• : , 30

• : 119

• : 4 , 7

'04.2 2



1.



-



321



()



()



()

400kw

,

: 가

:

2



()



:

139



:

300

2.

'03

102.9%,

106.8% 가

	()			()		
	'03	'04		'03	'04	
()	290,467 (1,605)	300,402 (1,651)	102.9%	168,637 (932)	181,066 (995)	106.8%
5	110,775	113,260	102.2%	63,529	67,507	106.3%
6	48,109	52,397	108.9%	27,523	31,049	112.8%
7	102,578	105,406	102.7%	60,722	64,829	106.8%
8	29,005	29,339	101.1%	16,863	17,681	104.9%

- 6 8.9% 가
- 5, 7, 8 가

'04.7.1

()

•

2%,

12% 가



2.

—



- : '04.3.15~9.14 ()

-



- 31 '04 5 가

- 7 가 8



- 5 20 ,



- ()

- : 3



2.



- (60), (150), (246)
- E/S



- (4), (149), (290)



가

- Metro Mart ()
- /
- (가 6)



- : 8
-
- 3 , 3
- 가



('04.7)

- : 119 /219 (54.3%) • : 46 /73 (63.2%)
- 가 : 145 /196 (74.0%)



2.



5 ~
 6 ~
 7 ~
 8 ~

5 / /
 6 DMC
 7
 8 •



- : '03.8.29
- / / : '03.10 / '04. 8
- : '04. 2
- : '04. 2
- : '04. 2
- DMC : '04. 2
- : '04. 5

2.

R&D

(124)

- (57)
- (27)

가

- Six Sigma (BB/GB 225 , 52)
- : 102
- CS (90)

BSC

- ICSI ESI

(ISP) , 3,700

- ()



3.



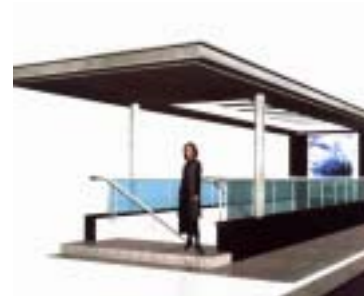
- E/V : '03 156 '04 201 (+45) '05 360 (+159)
- E/S : '03 687 '04 701 (+14) '05 745 (+ 44)
- W/L : '03 291 '04 291 (-) '05 307 (+16)



-
- , 2



-
- 3 4 21 34 ()



3.



- 7 ~ 2km
- 16 ()
- 15% : 132 112 $\mu\text{g}/\text{m}^3$



-



-

- 15 76 35 226 (105 ,45 9)



가



-

-

('03.12.10 ~ '04.6.9)

-

10 가



3.



- 四季 7
- : '04.7.30~10.14 (1 1 6)
-



2030

-
-



- (4)
- 12



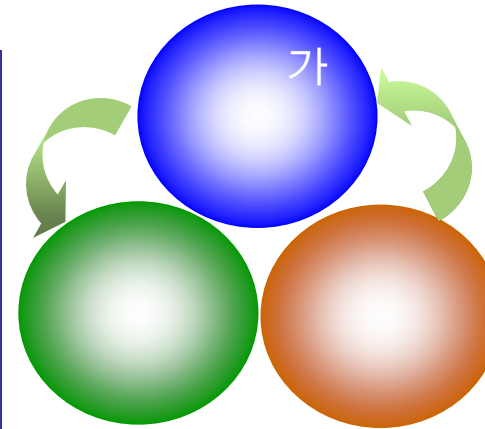
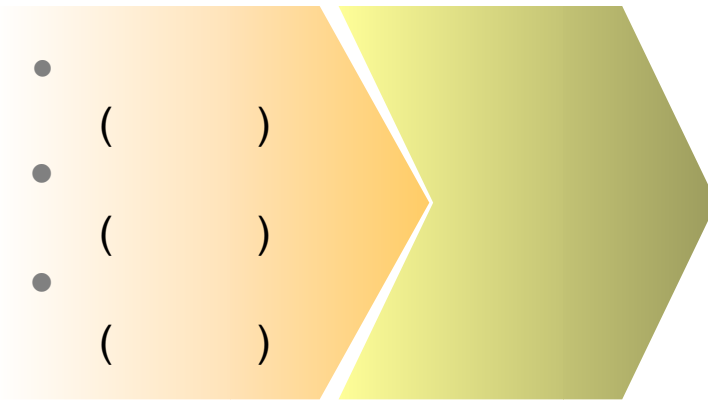
- “ ” “ ”
- “ & ”
-



() 4 1



21C



가



Cyber

- 가 ('04.2~)



- / 1
- * ('04.3)
- * ('04.7)



- 가



- , (30)



「 」

- ,LG

4.



- “ ”
- , ,



가

- 2 4
- 가
- 가 (7 287)
- 가 (46)



4.

1 2

• 442 (225) ,

119

•

- '04.7.5~7 : 53.8%
- '04.7.21 가 34.1% (7.24 16.3%)

- : 28

- : 45

- : 8, 20, 26

•

■



1.

2.

1.

'04.9.24~9.29 (6) /

'04.9.29~9.30 (2) 02:00

9.24()	9.25()	9.26()	9.27()	9.28()	9.29()	9.30()
(6)						
		(5)				
				(2)		

6

AFC

2.

'04.8.3

	()	()	
	1,738 (2 1,136)	56 (21, 15)	
	3 2 () 4 2 ()	3 2	
	38	40 ()	
가	(1)	()	“ ()
가	(10 ~)	15 ~25 ()	“ ()
가	(1)	()	“ ()
	8.1%	3%	3%

- '04. 8.31
- '04.11.15
- '04.12. 5

가

•



2.

()

-
-
-

(3 240) - 9.14~10.14
 (260) - 9.13
 - 9 ~12

()

-
-
-

(50) - 10.19~10.23
 (120) - 10.26~10.28
 - 10

()

-
-
-

가

- 10
 (22 3,289)
 - 9 (8)

()

-
-
-

()