

성과중심 지식공유 프로그램 설계 워크숍 개최

〈2018. 4. 3. 해외도시협력담당관〉

서울시 우수 정책 공유 유관 업무 수행 담당자의 효과적인 정책 공유 프로그램 기획 및 역량 강화를 위한 전문가 워크숍 개최

□ 시행 개요

- 일 시/장 소 : 2018. 4. 20.(금), 14:00 ~18:00, 본관 8층 간담회장 1
- 참 여 대 상 : 약 30여 명
서울시 우수 정책 국제 협력 담당, 서울시 정책 수출사업단, 서울시 정책수출 컨설팅 단 등 서울시 정책 해외 홍보 유관 인력 다수
- 언 어 : 영어 (한-영 동시통역제공), 참가자 대상 자료집 제공
- 강 연 자 : Philip Karp, 세계은행 지식 관리 부문 선임

World Bank

The Principal Knowledge Management Officer



- 이름 : 필립카프(Philip Karp)
- 학위 : University of California, Berkely 공공정책학 석사
- 소속 : 세계은행(World Bank) Knowledge Management 선임
- 경력 : 약 20년 이상 지식, 교육, 자문 전문가 경력을 보유하고 있으며, 남-남(South-to-South) 지식 공유 및 수행자중심(practitioner-to-practitioner) 지식공유 강조

○ 시 행 내 용 :

- 일방적인 정책 전달에서 벗어나 참여자 중심의 지식 공유 및 전달 방법 학습
- 그룹단위의 실습 및 피드백을 통한 정책 공유 진행 역량 강화

□ **세부 프로그램**

프로그램	
14:00--14:30("30)	1. 세션소개 1.1. 워크샵 및 참석자 소개 1.2. 지식 공유: 지식공유의 정의 및 중요성 1.3. 당면과제: 어떻게 성과중심의 지식공유를 디자인 할 것인가? 1.4. 과제해결: 지식공유 프레임워크의 기술
14:30 - 15:15("45)	2. 성공적인 지식공유를 위한 체계적 모델 2.1. 1, 2단계 : 지식공유 정의 내리기
15:15 - 15:30("15)	커피 브레이크
15:30 - 16:15("45)	3. 지식공유 방법을 어떻게 응용할 것인가? 3.1. 3단계 : 지식공유 프로그램 설계 및 개발 3.2. 지식공유 방법
16:15-- 17:00("45)	4. 지식공유 활동 실습 4.1. 지식공유 활동 4.2. 4단계, 5단계 : 지식공유 이행 및 결과 보고
17:00 --17:30("30)	5. 마무리
17:30 - 18:00("30)	6. 질의 응답

붙임: 1. 워크샵 초청장(영문)

2. 워크샵 세부 프로그램 소개(영문). 1부. 끝.

워크숍 초청장

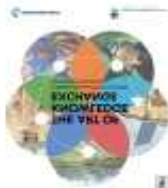


WORLD BANK GROUP



SEOUL METROPOLITAN
GOVERNMENT

Seoul Metropolitan Government and the World Bank Group are pleased to invite you to a:



Workshop on The Art of Knowledge Exchange

Mastering the design of results-focused Knowledge Exchange

April 20, 2018

14:00-18:00, City Hall 8th floor, meeting room 1

Description

Are you interested in connecting clients to global knowledge for better and faster development results? Knowledge exchange (KE) can be a highly effective tool for development, as countries increasingly want to learn from peers who have overcome similar real-world challenges.

This workshop, based on [The Art of Knowledge Exchange Planning Guide](#) developed by the World Bank, will provide participants with tools to design and implement effective Knowledge Exchange initiatives. Participants will learn how to identify appropriate instruments and how to use them to achieve intended results. The workshop will introduce a systematic model which can easily be applied to achieve measurable results from knowledge exchange initiatives.

Objective

During this hands-on interactive workshop, participants will:

- Learn how to apply a simple 5-step model for a successful knowledge exchange (*Anchor, Define, Design & Develop, Implement, Measure & Report Results*)
- Learn to use a range of instruments and activities that contribute to a successful knowledge exchange

Facilitator

- Philip Karp, Lead Knowledge Management Specialist, Social, Urban, Rural and Resilience Global Practice, World Bank

Target Audience

Government Officials and other development experts who are interested in designing and implementing practitioner to practitioner knowledge exchange initiatives.

Language

The workshop will be delivered in English with simultaneous interpretation in Korean

워크숍 세부 프로그램 소개

Art of Knowledge Exchange Workshop

The workshop is targeted to practitioners who are currently engaged in connecting clients to global knowledge for better and faster development results or are interested in doing so in the future. It focuses on peer-peer knowledge exchange practices and techniques, recognizing that countries and institutions want to learn from peers who have overcome similar real-world challenges. The workshop will be beneficial both to institutions that are involved in knowledge exchange as knowledge and solution providers or as knowledge brokers.

This workshop, based on [The Art of Knowledge Exchange](#) planning guide, focuses on the tools needed to design effective knowledge exchange initiatives. It introduces and provides hands-on experience with a systematic model which can easily be applied to improve results of a range of knowledge exchange initiatives. Participants will learn how to identify the various instruments that can be used for knowledge exchange, and how to choose the ones best suited to achieving desired objectives and results. These will be covered using a case involving titling of indigenous peoples land rights in Latin America. Small group discussions during the session will link the knowledge exchange case to broader knowledge exchange issues and challenges. .

14:00-14:30	1. Introductory session 1.1. Workshop and participant introductions 1.2. Knowledge exchange: What it is and why it matters 1.3. The challenge: How to design and deliver results-oriented Knowledge Exchange 1.4. Addressing the challenge: The Art of Knowledge Exchange framework
14:30-15:15	2. A systemic model for a successful knowledge exchange 2.1. Steps 1 and 2: Anchor and Define the knowledge exchange
15:15-15:30	Coffee Break
15:30-16:15	3. Learn how to use knowledge exchange Instruments 3.1. Step 3: Design and develop the knowledge exchange 3.2. Knowledge exchange instruments
16:15-17:00	4. Explore knowledge exchange “activities” 4.1. Knowledge exchange activities 4.2. Steps 4 and 5: Implement the knowledge exchange and measure and report the results
17:00-17:30	5. Closing session 5.1. Workshop design journal 5.2. Closing Circle – Individual learnings and action plans
17:30-18:00	6. Q & A