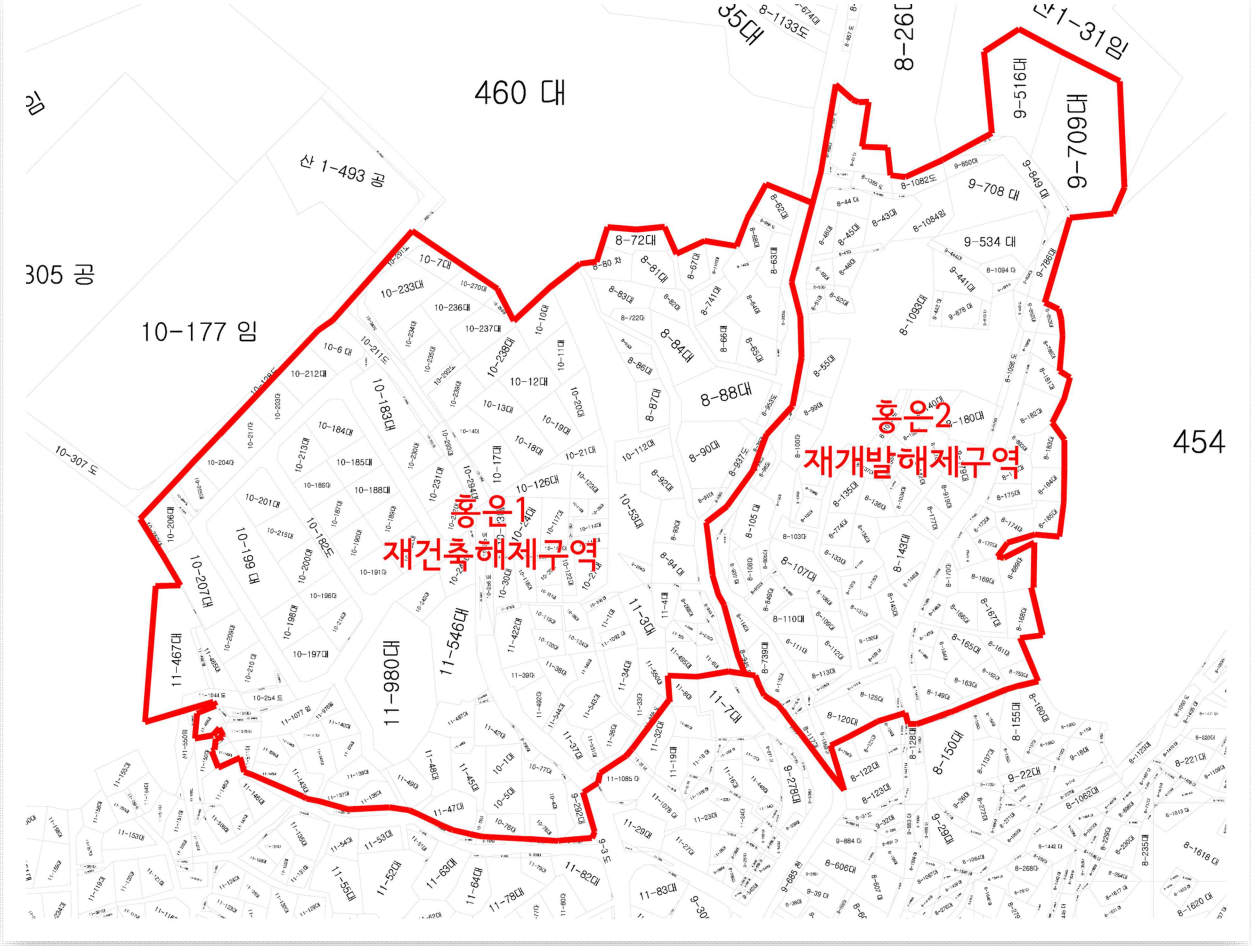홍은동주거환경관리사업구역계