

20 S/S SEOUL FASHION WEEK
2019.10.14-19

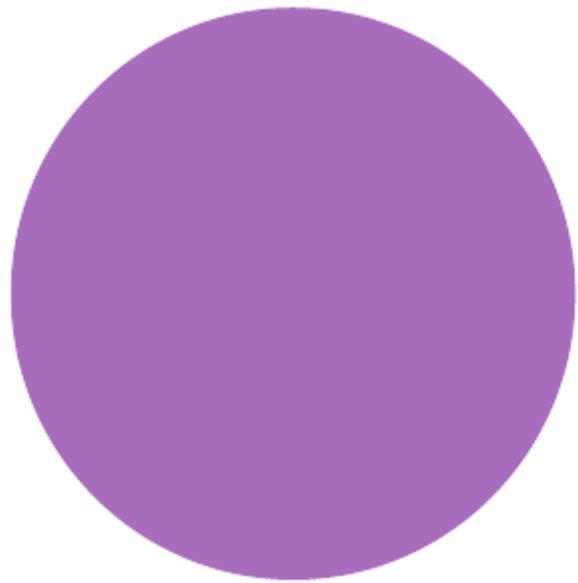
**Sustainable Ethical
Fashion Forum
2019. 10. 16 – 17**



Event	20SS SEOUL FASHIOIN WEEK & Sustainable Ethical Fashion Forum
Term	Fashion Week : October 14 th to 19 th , 2019 / 6 days 10. 17 th (Wed) ~ 17 th (Thu) 2 days Forum held
Place	DDP(Dongdaemun Design Plaza)
Goal	K-Fashion Week enjoyed by Seoul citizens and visitors from all Over the world
Host	Seoul Design Foundation
Attendee	300K



Goals | “Representative Sustainable Ethical Fashion Summit of East Asia”



The Sustainable Ethical Fashion Hub, which started in 2017, is being supported by the Seoul Metropolitan Government and the Seoul Design Foundation, supporting environment-friendly and co-operative fashion companies. In addition, we are leading the way to communicate the value and trend of sustainable fashion to the public.

Sustainable Ethical Fashion Forum is about bringing to light and discussing sustainable ethical solutions for the fashion industry.

For the sustainable ethical fashion industry, more people, especially fashion workers and people who start fashion business, should pay much attention. Even though there are various difficulties, we should continue to be responsible for environment and society and grow healthy.



Date & Time	Details	Speaker
Day 1 (10/16, Wed)		
Opening 10:00 -10:15(15')	Welcome Address & Congratulation	Seoul Design Foundation CEO/Kyung -Ran Choi The Mayor of Seoul/Won-Sun Park
Session 1 10:15 -10:30(15') 10:30-10:45(15') 10:45-11:00(15') 11:00-11:15(15') 11:15-11:30(15') 11:30-12:10(40') 12:10-12:25(15')	Fashion and Community Development [Keynote] Local Development and Fashion NY Powerful community better able to connect, collaborate and create sustainable change Fashion and the national economic system; Support made in Italy Activate the Haebangchon community Balanced Development of Seoul and traction of vitality in the region Panel Discussion QnA	Gregg Bishop/NYC SBS COMMISSIONER Katrin Ley/FFG PAOLA AROSIO/CNMI HEAD OF NEW BRANDS AND SUSTAINABILITY Seoul시 해당부서 관계자(단장 또는 기획관) 5 Speakers with 1 moderator
Lunch Break		
Session 2 14:00 -14:15(15') 14:15-14:30(15') 14:30-14:45(15') 14:45-15:00(15') 15:00-15:15(15') 15:15-16:00(40') 16:00-16:15(15')	SDGs, Harmony of Human and Technology Fashion Show Questions over sustainability of Designer Clothing Improving the Fashion Value Chain with AI Fashion and Women Zero Waste System and job creation Panel Discussion QnA	VIVIEN WESTWOOD MICHAEL FERRARO FIT D TECH DIRECTOR NICOLE BASSETT/THE RENEWAL WORKSHOP COFOUNDER 4 Speakers with 1 moderator
Day 2 (10/17, Thu)		
10:00 -11:00(60')	Special Session and Seminar New Technologies to Market	Special 2 Speakers VISION LADN CEO DAVID KIM AND BIOTECH CEO SUZANNE LEE (15' presentation/speaker)and roundtable with moderator
11:00-12:30(90')	Conscious Culture	5 Speakers(10' presentation/speaker) and roundtable with moderator (환경부, 코카콜라, 파타고니아, 아모레퍼시픽, 유엔글로벌컴팩트)
14:00-17:00(180')	Innovation and Reinvention	Fadi (Korea Research Institute for Fashion and Distribution Information)

Reference

2018 Sustainable Ethical Fashion Forum Speakers

CO, MADE-BY, Kolon Industry, PARTsPARTs, Patagonia, Het Praktijkbureau, NAU, KEFN, 000gan and etc

A Vision for the Fashion Industry

Tamsin Lejeune, CEO, Common Objective, Founder, Ethical Fashion Forum

For the first time, business as usual in the fashion industry is affecting the health of everyone on the planet - every time they take a drink of water.

It's time to bring in the designers... our system needs a redesign.

MADE-BY Environmental Benchmark for Fibers

Jacqueline Vater, Program Manager, MADE-BY



1. Influencing Design Practices

Danish Fashion Institute

2. Sourcing More Sustainable Fibres

MADE-BY

3. Influencing Production Practices

MADE-BY

4. Influencing Government Procurement

Ministry of Environment and Climate Change

5. Engaging Consumers

wrap

6. Engaging Young Consumers

London Waste & Recycling Board

7. Improving Textile Collection Rates

Ministry of Environment and Climate Change

8. Integrating Recycled Fibres

Ministry of Environment and Climate Change



We, fashion, have big responsibility #sustainable
#sustainability #ethicalfashion #sustainablefashion #2018

