

International Exchange Agreement between

Seoul Foundation for Arts and Culture and apexart

WITNESSETH

1. The parties to this agreement acknowledge and agree upon the following facts and intentions:

- A. The affiliated organization of the Seoul Foundation for Arts and Culture, Seoul Art Space GEUMCHEON (hereafter SASG) achieves its mission through international residency programs and exhibitions. The standard SASG residency program facilitates networking opportunities between artists, curators, and art critics of Korea and abroad. For this agreement, SASG agrees to follow the apexart Fellowship Program model regarding programming and purpose, instead of its standard program.
- B. apexart is a non-profit arts space in New York City, which hosts an international Fellowship Exchange Program. Through its Fellowship Program, apexart promotes the continuing education of art professionals through personal exploration, as well as cultural exchange.
- C. SASG and apexart wish to co-sponsor a Fellowship exchange position within the Artists in Residency Program of SASG and apexart for one artist or art professional of each country, and they are entering into this agreement for that purpose.
- D. SASG will provide a living space (single one-bedroom or studio apartment) in downtown Seoul for the apexart Fellow coming from New York. The apartment will not have any roommates. It will have a kitchen and private bathroom, and a good source of unobstructed natural light. apexart will provide a studio apartment in New York City for the SASG Fellow for the dates of the residency exchange (with full kitchen and private bathroom, and a good source of unobstructed natural light). Each Fellowship will last for 30 days. The Fellowship in New York City will be in October 2018. The Fellowship in Seoul will begin September 1, 2018.
- E. apexart is responsible for the daily schedule of activities for the Fellow traveling to New York. SASG is responsible for preparing the schedule for the Fellow traveling to Seoul and apexart will work with SASG to review the Seoul-based programming. The object of the itinerary is to direct the Fellows to venture outside of the Contemporary Art World and experience the diversified and little-known aspects of each city. SASG will provide three 10-day schedules for apexart to review by August 14, 2018. The itinerary calls for Fellows to experience various meetings and events throughout the city. The basic structure of the schedule includes three to four events (not related to visual, modern, or contemporary art) each day with several night activities throughout the week. The attached sheet details the breakdown of activities. Additionally, during the month-long program, an overnight trip should be scheduled for the Fellow in Seoul to see a different "side" of South Korea; for the Fellow in New York City, apexart will arrange an overnight trip to Washington, DC. Fellows are not allowed to produce artwork during the month-long program and should consider this Fellowship a break from their professional lives. Fellows will be asked to sign a "Fellowship Agreement" confirming that all aspects of the program are understood. Each Fellow must keep an online journal (the content of which will be linked on and Facebook, and SASG's website and Facebook) for the duration of their Fellowship, posting every 1-2 days, and will give a video-recorded exit interview at the end of their Fellowship to reflect on their experiences (this will happen at apexart).

- F. apexart agrees to provide to their selected American Fellow with roundtrip airfare between New York and Seoul. apexart also agrees to give US\$1,000 cash to their selected American Fellow for programming funds (South Korea-based activity programming and entrance fees, cost of local transportation, overnight trip, and mobile phone). It is compulsory for the American Fellow to spend these funds as organized by the Program Director of SASG and apexart. About \$500 will be budgeted for Seoul-based program activities, meetings, and entrance fees; about \$250 will be budgeted for the overnight trip and activities there; and the remaining funds should be budgeted for Seoul-based transportation, and phone fees.
- G. SASG agrees to provide their selected Korean Fellow with roundtrip airfare between Seoul and New York. SASG also agrees to give US\$1,000 cash to their selected Korean Fellow for programming funds (United States-based activity programming and entrance fees, cost of local transportation, overnight trip, and mobile phone). It is compulsory for the Korean Fellow to spend these funds as organized by the Program Director of apexart. About \$500 will be budgeted for New York City-based program activities, meetings, and entrance fees; about \$250 will be budgeted for the overnight trip and activities there; and the remaining funds should be budgeted for New York City-based transportation, and phone fees.
- H. Fellows are personally responsible for their own daily food expenses and personal effects, and must bring \$1,000 of their own money to cover this expense.
- I. Each Fellow in this exchange must be at least 30 years old. The SASG Fellow cannot have been to New York previously for any length of time or as an adult, and the apexart Fellow will similarly not have been to Seoul previously. Because the apexart program's main objective is to be an experiential and educational experience for Fellows visiting New York, the SASG Fellow must have basic English language skills (TOEFL 3: speaking and understanding with some mistakes is adequate) as apexart has no Korean speaking staff. The apexart Fellow will not speak Korean but will rely on their own ingenuity and English language skills of the SASG coordinator/contact. The emphasis for this program, on both sides, is to specifically confront different barriers such as language, cultural differences, and to have the Fellows not engage with the commercial and promotional art-world center of New York City or Seoul, respectively.
- J. In the event of an emergency, serious injury, or incident that medically requires the New York based Fellow to return to New York, apexart will be responsible for booking and paying for any fees associated with a re-scheduled coach flight to New York within 24 hours of the incident, and the remainder of the Fellowship will be canceled. In the event of an emergency, serious injury, or incident that medically requires the Seoul based Fellow to return to Seoul, SASG will be responsible for booking and paying for any fees associated with a re-scheduled coach flight to Seoul within 24 hours of the incident, and the remainder of the Fellowship will be canceled.

2. Alteration & Extension

- A. This agreement shall be valid until December 31, 2018. However, either institution may terminate or change the agreement by providing written notice to the other institution at anytime. If there is no change of details of the exchange program between SASG and apexart, this agreement shall be valid when signed by both parties.

3. Publication & Copyright

- A. SASG and apexart reserve the right to use any and all submitted images from the Fellows and support material in promotional material associated with the Fellowship program and to be shown on their respective websites.

4. Jurisdiction

A. Any and all matters not agreed upon herein shall be agreed upon through emails between the undersigned in accordance with custom.

IN WITNESS WHEREOF, the parties hereto have affixed their signatures on the date and year first written above.

Agree and Accepted:



15 June 2018

Signature / Date
SEOUL FOUNDATION FOR ARTS AND CULTURE
Chulhwan Joo
CEO

Signature / Date
APEXART
Steven Rand
Founder and Executive Director

apexart Fellowship Activity Breakdown

ACTIVITY TYPE	WEEKLY FREQUENCY	MONTHLY AVERAGE	EXAMPLE
Meeting	3	12	Meeting with professionals across different fields combined with an activity. Not focused on the arts.
Historical/Social Interest	2	8	non-arts Museums, Historical sites, Monuments, etc.
Volunteer	2	8	Community involvement. Animal Shelters, Community Gardening, Soup Kitchen, Language Instruction/conversation
Exercise	2	8	Dance classes to yoga. Swimming, tennis, fencing.
Tours / Exploration	2	8	Neighborhoods, Parks, or Cemeteries. Small Cultural Institutions. Food tours. Formal (guided) and informal.
Cultural Performances	2	8	Dance, music, theater.
Religious / Spiritual	1	4	Everything from Mass to meditation.
Hands-on Workshop	2	8	Cooking classes, Bookmaking, Computer Coding, etc.
Lecture / Class	2	8	Astronomy, Economics, Psychology, Book Talks, Language class.
Film	1	4	From commercial to independent. Subtitles and without.
Therapy	1	4	
approximate totals	20	80	