



The Secretary-General

Wonsoo Park
Mayor of Seoul
Seoul City Hall
110 Sejong-daero, Jung-gu
Seoul, Republic of Korea

Ref: RPAP/31/2017
Madrid, 26 October 2017

Subject: 7th Global Summit on Urban Tourism

Dear Mayor Wonsoo Park,

On behalf of the World Tourism Organization (UNWTO), I would like to thank the Seoul Metropolitan Government and the Seoul Tourism Organization for their bid proposal. It is my great pleasure to welcome for the city of Seoul to host the 7th Global Summit on Urban Tourism during the proposed dates of 17-19 September 2018. We are delighted that Seoul City will be represented at the 6th Global Summit in Kuala Lumpur, Malaysia where the announcement of Seoul City as the 2018 host will be made.

Since 2012 the various editions of the UNWTO Global Summit on Urban Tourism have highlighted the importance of urban tourism in today's domestic and international tourism market which contributes significantly to the socio-economic agenda of many urban destinations in the world. With its unique cultural heritage, bustling business districts and delicious food, Seoul City is a dynamic urban tourism destination that will serve as an ideal location to discuss the opportunities and challenges that cities face when it comes to tourism.

I would also like to reiterate our sincere thanks to the Seoul Metropolitan Government for its commitment to the development of sustainable urban tourism. Please accept the assurances of my highest consideration.

A handwritten signature in blue ink, which appears to read 'Taleb Rifai', is positioned above the printed name.

Taleb Rifai

A small, stylized handwritten signature in blue ink is located in the bottom right corner of the page.