

## Program Sponsorship for Computer Animation Festival

SBA (Seoul Business Agency)  
Seoul Business Agency 400  
Worldcup Buk-ro(1602 Sangam-dong),  
Mapo-gu, Seoul, Korea

### **Agreement between SBA and Koelnmesse Pte Ltd. for**

SIGGRAPH Asia 2017, 27 – 30 December 2017, BITEC, Bangkok THAILAND

#### **SBA as Program Sponsor (Computer Animation Festival)**

##### **Koelnmesse (SIGGRAPH Asia) will extend SBA with the following:**

###### Online

- Listing of SBA's logo (with hyperlink) as "Program Sponsor" on SIGGRAPH Asia 2017's website on the Computer Animation Festival section of the webpage

###### On-Print

- Listing of SBA's company name on "Special Thanks & Acknowledgement" page on SIGGRAPH Asia's event guide.

###### On-Site

- Signing of 2017 agreement at SIGGRAPH Asia 2017
- Listing of SBA's company name on "General Donor Board" placed prominently at the event venue.

##### **In return, SBA will assist in the following:**

- Providing Cloud Server for receiving contents
  - uploading and managing digital materials from the server
- Technical Support and administrative support
  - Providing a technical director
  - ET/AT/CAF trailer Production
  - Editing Support adjusting the final movie format(HD digital file, VR, Stereoscopic)
  - Production for final screening Format, necessary testing and check the final screening files working closely with CAF chair to coordinate loading of digital materials
- Onsite Support
- CAF preparation check and managing the CAF content
- Help to run the ET and AT show during the festival coordinating with CAF team



## Program Sponsorship for Computer Animation Festival

Proposed & Agreed by  
Prakash Ramajillu,  
Conference Strategy Director

Confirmed and Accepted by

For and on behalf of  
SIGGRAPH Asia 2017  
Koelnmesse Pte Ltd.

\_\_\_\_\_  
Signature / Company Stamp

\_\_\_\_\_  
Date