

전문가 초청 워크숍

‘보행도시(The Walking City)’ 개최 계획

I 워크숍 개요

- 주 제: 보행도시(The Walking City) 전문가 워크숍
- 일 시: 2017년 6월 2일(금) 10:00~12:00
- 장 소: 서울연구원 대회의실
- 목 적: 보행도시와 관련한 외국 전문가 초청 워크숍을 개최하여 미래의 보행도시, 건강한 거리에 대한 주제발표와 원내외 전문가 토론을 진행하고자 함. 런던 등 해외 사례에 대한 심도있는 논의를 통해 서울시 보행도시 정책에 활용함.
- 협력기관: 대한교통학회(회장 최기주)

II 워크숍 프로그램

시간	세부 내용
10:00~	개최 (진행, 축약 통역: 이○ 박사)
10:00~10:05	인사말 최기주 대한교통학회 회장
10:00~10:50	발표 1 Jim ○○ Stepping into the future—the Walking City 발표 2 Lucy ○○ Healthy Streets: london's Experience
10:50~12:00	토론(자유토론) 최○○ 대한교통학회 회장 김○○ 교통시스템연구실장 고○○ 연구조정실장 이○○ 교통시스템연구실 선임연구위원 등
12:00~	폐회

III 소요예산

- 총 소요예산: 170만원
 - 발표수당: 150만원(Jim Walker 100만원, Lucy Saunders 50만원)
 - 운영경비: 20만원(현수막, 다과, 음료 등)
- 예산과목: 경영사업비, 대외협력, 소통협력, 국내외소통협력네트워크강화

IV 행정사항

- 발표 경비는 한화로 지급하며, 대한교통학회와 협력하여 개최함.
 - 대한교통학회: 발표자 섭외 및 주제 발표 협조, 안내 등
- 2017년 도시인문학 강의의 일환으로 개최하여 관심 있는 연구원 직원의 보행도시의 미래, 해외사례에 대한 기본 소양 제고, 정책의 공감대 형성

별첨: 1. Jim Walker 이력서 1부
2. 워크숍 현수막 안

Jim Walker
Strategic Director, Walk21

An international policy advisor, communications expert and special projects manager on walking and walkable communities.

With a degree in environmental management, Jim specialises in developing national policy and quality standards to benefit pedestrians as well as managing national campaigns and sustainable transport, active health and accessible recreation projects to facilitate more people to walk and enjoy their experience.

Strategic Director Walk21 (2000- to date)

Jim was the founder of Walk21 when managing a European LIFE project focusing on walking at the City of London. He has since coordinated 17 international conferences and worked with Mayors, professionals and communities across the world to encourage more of the needs of people on foot to be understood and met. Jim facilitated the European COST walking research project with experts in more than 50 different countries and has worked on several other European projects including Active Access, Switch Travel and the congestion busting FLOW project. With Walk21 Jim published the International Charter for Walking, which has been signed by more than 500 politicians and 5,000 professionals with responsibility for improving the safety and attractiveness of walking in their communities. His advice has helped 13 of the top 20 places to be independently accredited as the most liveable places in the world.

Additional Roles

Jim founded the social enterprise **Walk England** and ran the government Walk4life behaviour change campaign reaching more than 1million people and encouraging more than 300,000 of them to be more active.

He set up the **Walk London** project and coordinated a £9m investment by the Mayor of London in the walking infrastructure of the city, which is now enjoyed by more than 3m people per year.

Jim was a special advisor to the **Olympic Games** for 6 years to ensure as many people walked and cycled during construction, the event itself and in legacy. The Games recorded twice as many walking and cycling trips than originally forecasted.

Jim wrote **Best Practice Guidance to Wayfinding and Walking Maps** for the UK Department of Transport and helped establish the Legible London system in London. He has since advised on the application of the same principles in many international cities including Mexico City, Toronto, New York, Vienna, Munich, Barcelona and Copenhagen.

As Chief Executive of **The Access Company** Jim wrote the Countryside Code for the UK Department for Environment; coordinated the quality standards and marketing of national trails for 5 years; wrote best practice guidance on accessibility and outreach; and coordinated the Foot and Mouth campaign to get people walking again for recreation.

As a Director of the **Jubilee Walkway Trust** for 11 years he coordinated the completion of the first urban walking trail in the world and designed the 60km Jubilee Greenway in celebration of Her Majesty The Queen's Diamond Jubilee.

As well as advising on trail networks in South America, Australia and Canada he has recently been commissioned by **The Outdoor Trust** to develop a network of new walking networks in the 71 Commonwealth Nations and Territories in partnership with The Commonwealth Games Federation and Commonwealth Secretariat.

현수막 안

전문가 초청 workshop

2017 도시인문학 강의

보행도시 The Walking City

2017. 6. 2 10:00-, 서울연구원 대회의실

서울연구원 The Seoul Institute ♠ 대한교통학회 Korean Society of Transportation